

*Christoph Englert*

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# Effective Field Theory for Higgs and Top Physics

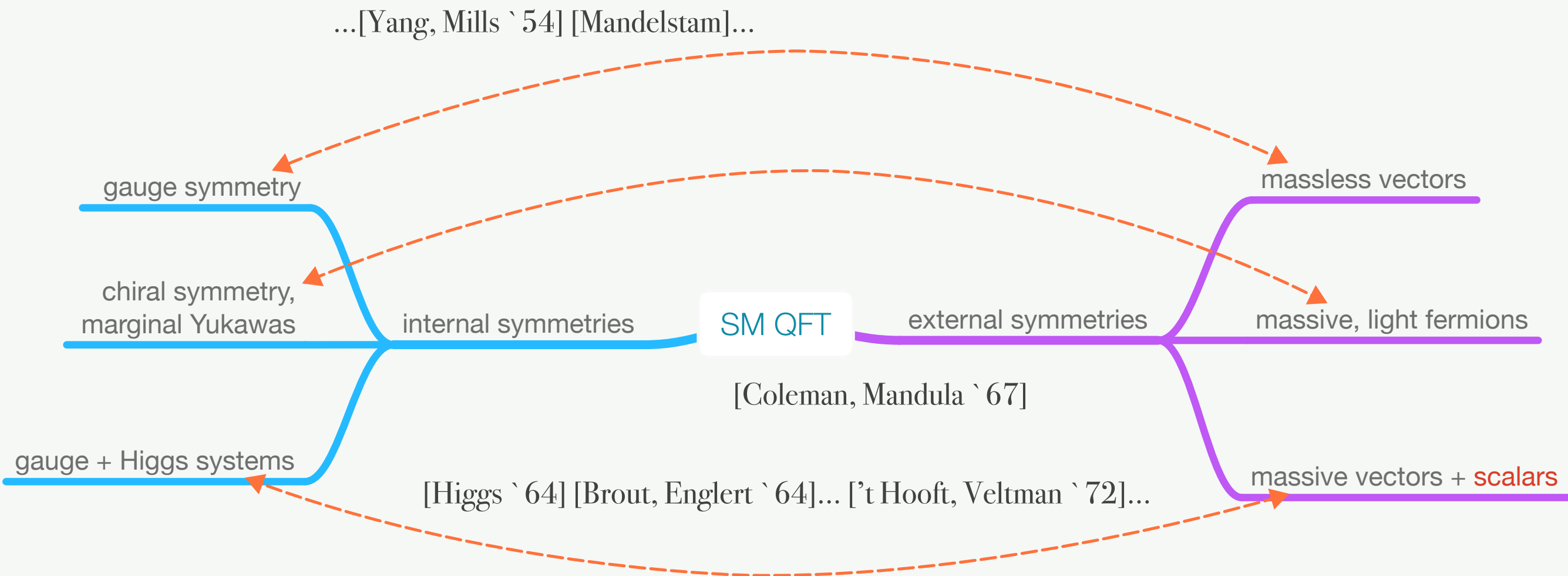
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*King's College London*

*10/02/21*



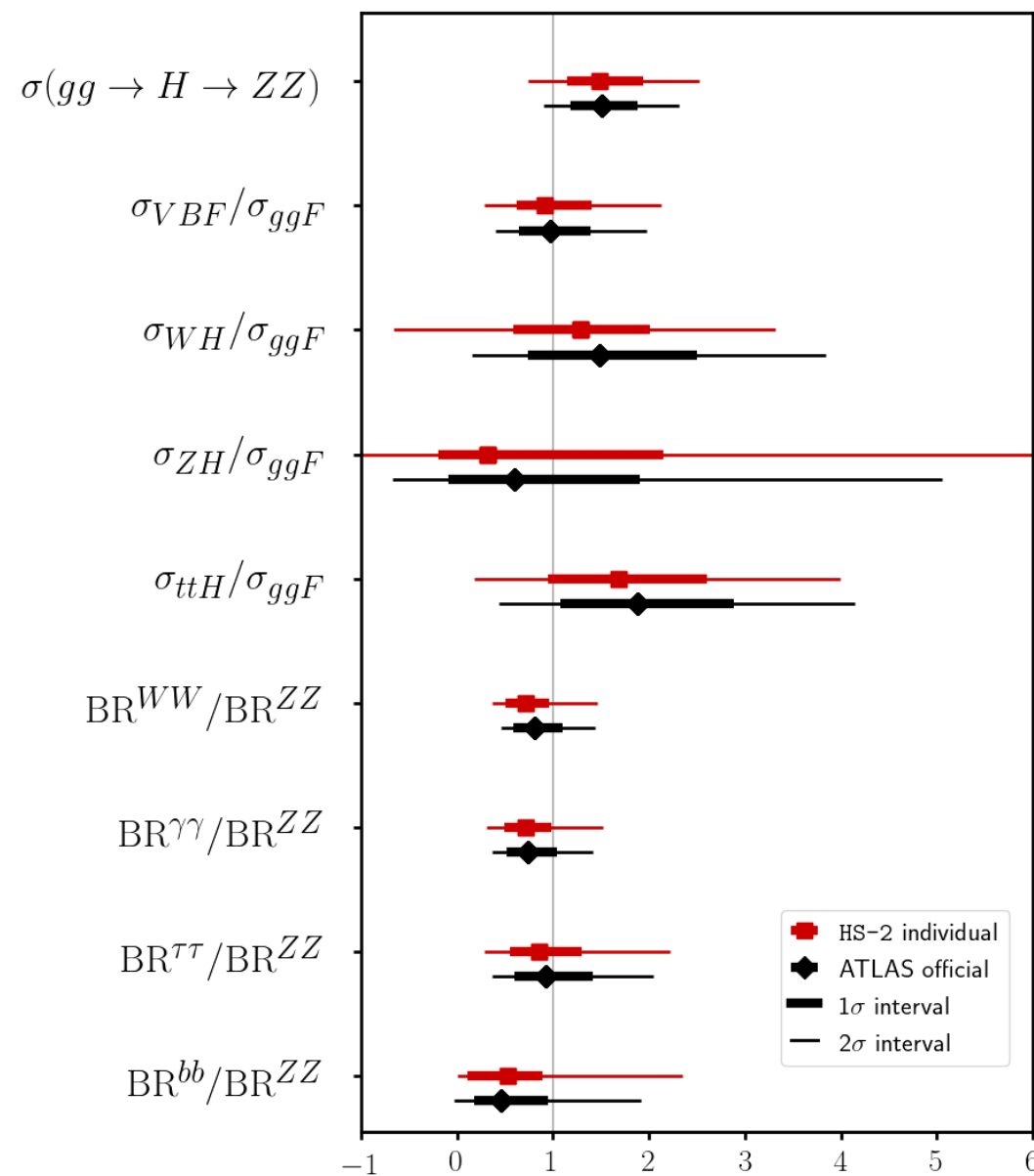
# The Standard Model: taking stock



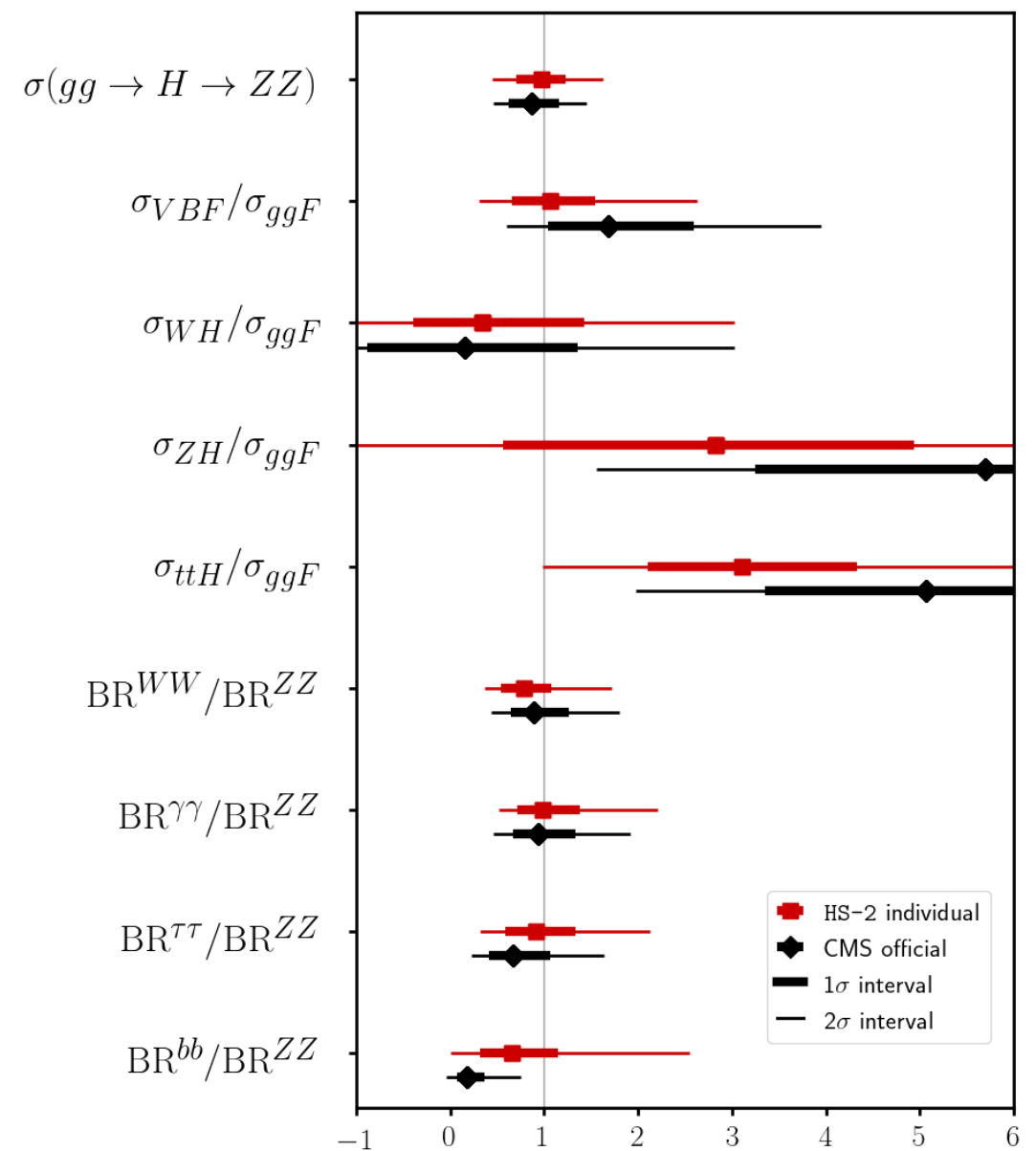
“What’s next?”



# Status of LHC measurements



[Bechtel et al. '20]



➡ everything is consistent with the SM Higgs hypothesis (so far)  
but what are the implications for new physics?



# Fingerprinting the lack of new physics

the SM is flawed

no evidence for  
exotics

coupling/scale  
separated BSM physics

## Effective Field Theory

$$\mathcal{L} = \mathcal{L}_{\text{SM}} + \sum_i \frac{c_i}{\Lambda^2} \mathcal{O}_i + \dots$$

[Buchmüller, Wyler `87]

[Hagiwara, Peccei, Zeppenfeld, Hikasa `87]

[Giudice, Grojean, Pomarol, Rattazzi `07]

[Grzadkowski, Iskrzynski, Misiak, Rosiek `10]

[Brivio, Jiang, Trott `17]....

59 B-conserving operators  $\otimes$  flavor  $\otimes$  h.c., d=6  
2499 parameters (reduces to 76 with  $N_f=1$ )

## concrete models

- extended SMEFT
- ( $\mathbb{C}$ ) Higgs portals
- 2HDMs
- simplified models
- compositeness....



# Overview

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- ▶ *Improving the expected: beyond the SM-like Higgs*
  - ▶ improving our understanding of Higgs couplings  
[CE, Galler, Harris, Spannowsky `18]
  - ▶ improving our understanding Higgs propagation  
[CE, Giudice, Greljo, McCullough `19]



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[CE, Galler, Harris, Spannowsky ` 18]
  - ▶ improving our understanding Higgs propagation  
[CE, Giudice, Greljo, McCullough ` 19]
- ▶ *Constraining/observing the unexpected*
  - ▶ CP violating Higgs interactions CP violation  
[Bernlochner, CE, Hays, et al, ` 18]  
[CE, Galler, Pilkington, Spannowsky ` 19]
  - ▶ interplay of top/Higgs sectors  
[CE, Galler, White ` 19]  
[Brown, CE, Galler, Stylianos ` 20]  
[Bakshi, Chakraborty, CE, Spannowsky, Stylianos ` 20]



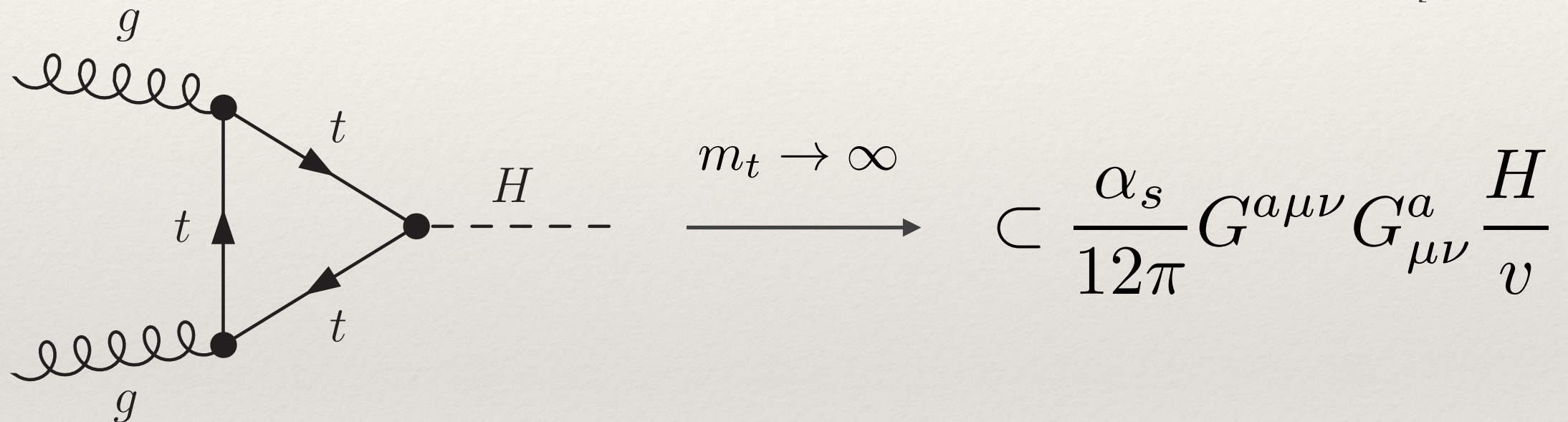
# SM-like couplings

- ▶ large number of EFT parameters leads to phenomenological degeneracies = “*blind directions*”
- ▶ one of the most prominent and relevant for Higgs physics

[Vainstein et al. `70]

[Ellis et al. `76]

....



contact ggH interactions mask top Yukawa measurements

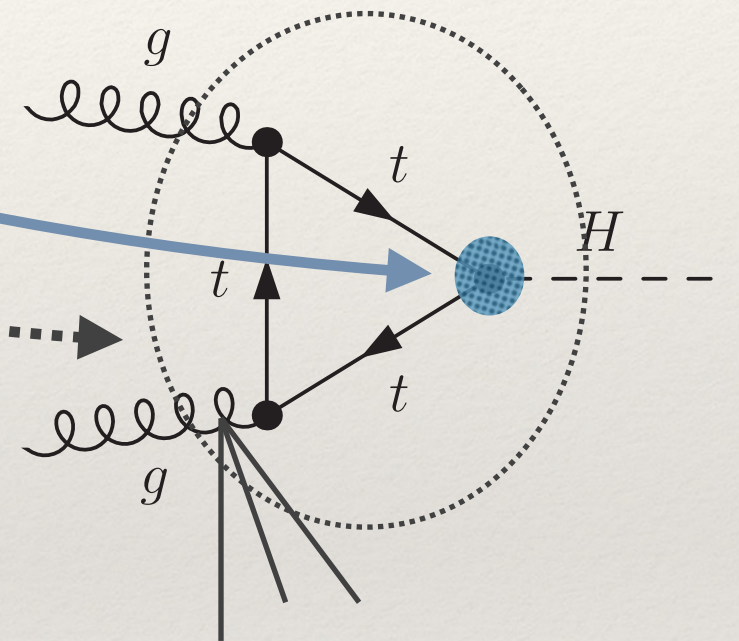
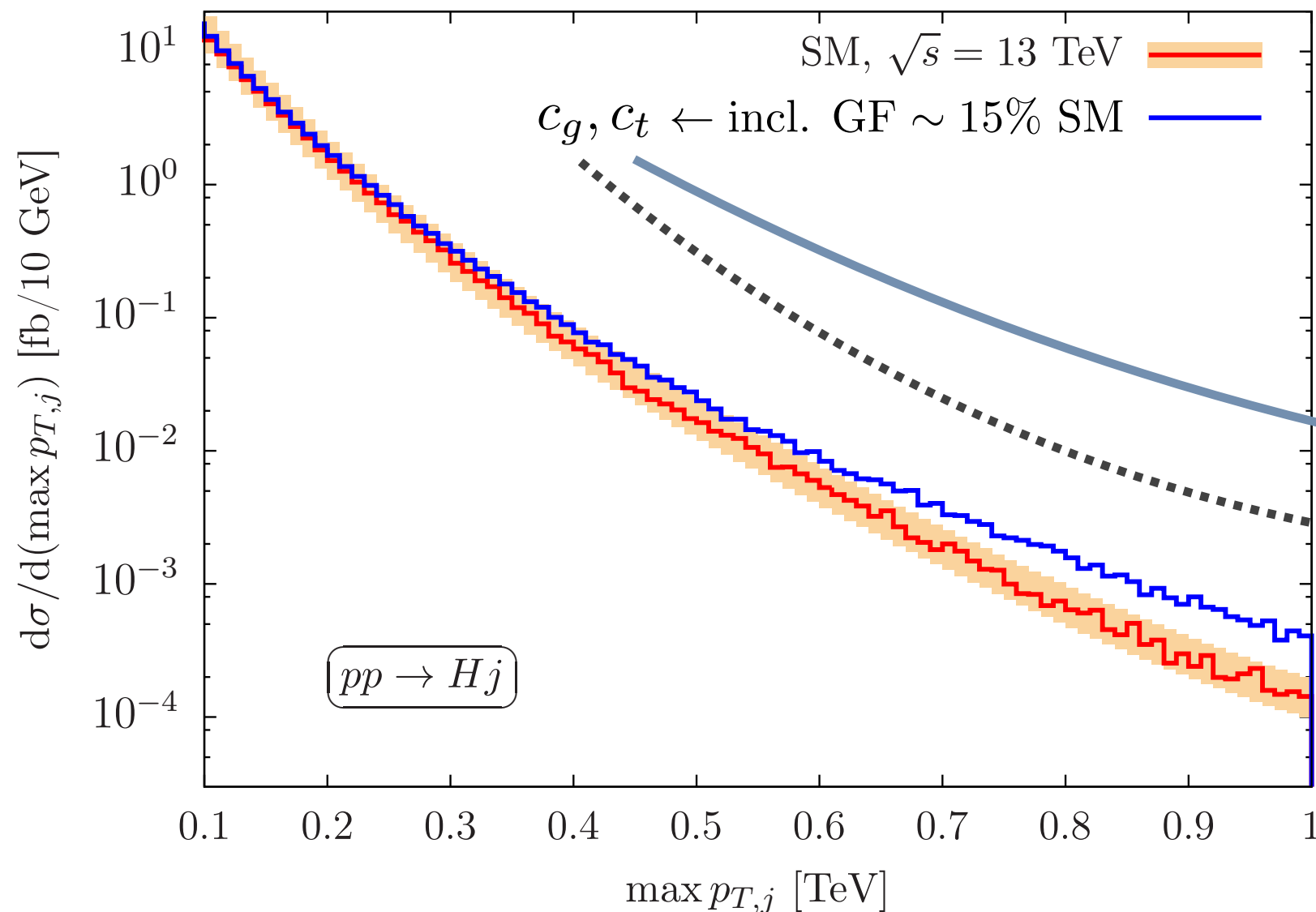
- ▶ way out: resolve loop dynamics for  $p_T(H) \gtrsim m_t$  with one or more jets

[Banfi, Martin, Sanz `13] [Grojean, Salvioni, Schaller, Weiler `13]

[Schaller et al `14] [Buschmann et al. `14] [Buschmann et al. `14]



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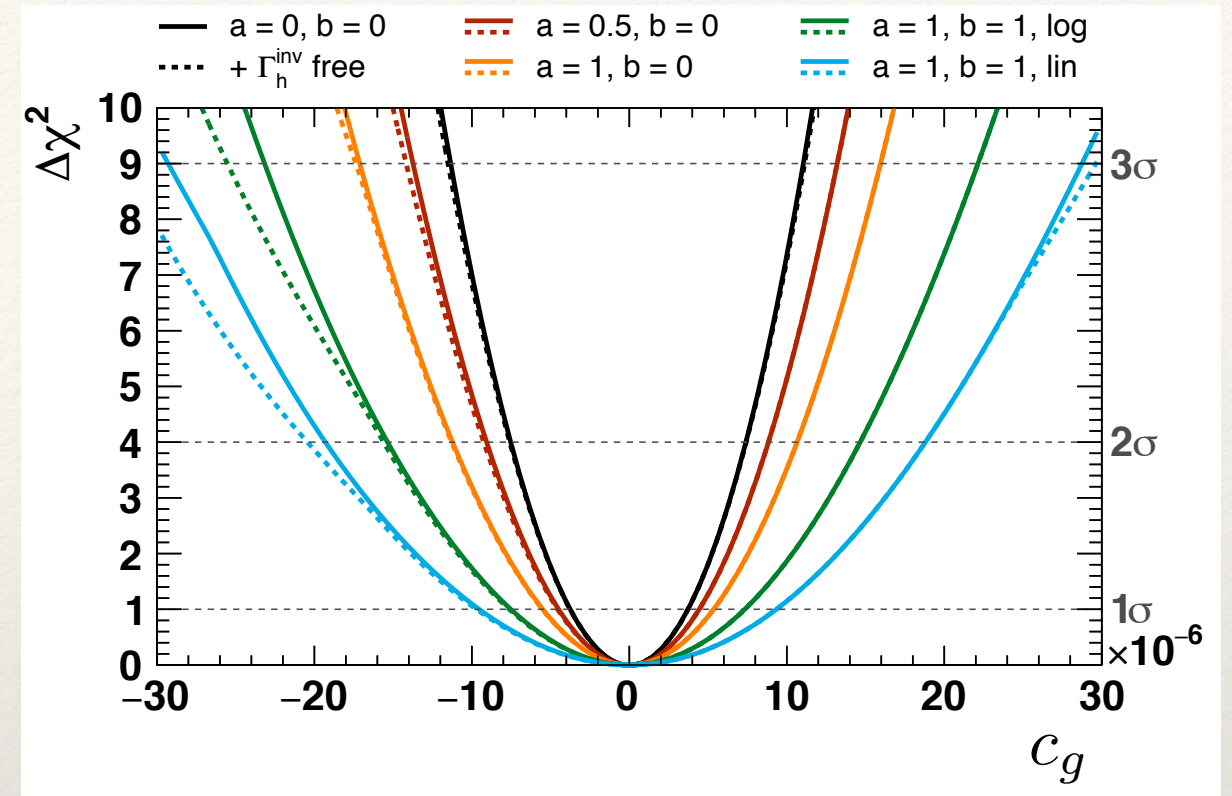
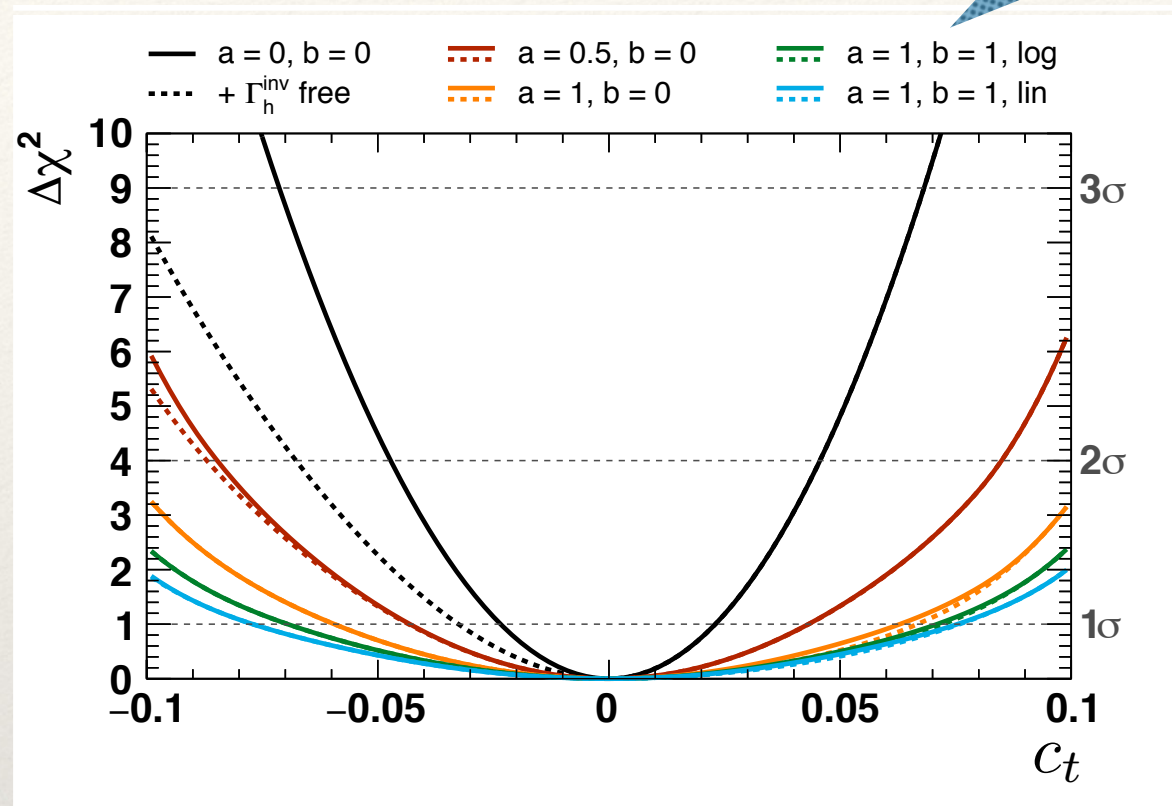


[CE, Kogler, Schulz, Spannowsky '17]

steer  $p_T(H)$  shape  
uncertainty

## Role of uncertainties

[Ellis et al. '14, '18, '20], [Sfitter ...]



- comparably small impact of tail uncertainties  
(lin vs log  $\sim 35\%$  different shape uncertainty at 150 GeV  $p_T$ )
- decoupled (non-resonant) new physics perturbatively constrained  
at relatively low transverse momentum
- turn to multi-scale processes to gain kinematic handles!

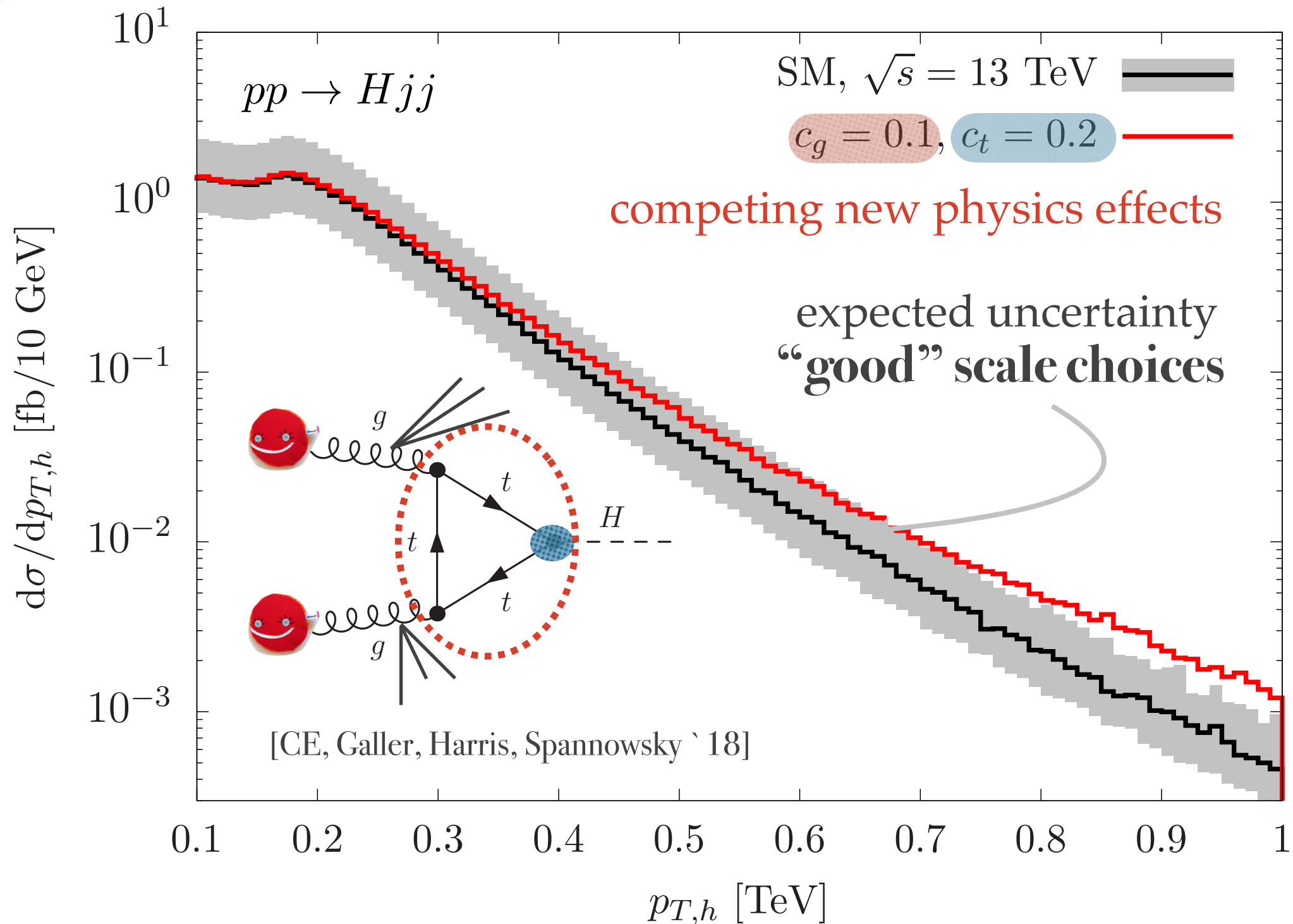
large  
stats!



# SM-like couplings

- more kinematic information for  $H+2j$ , which is particularly promising, unfortunately  $m_t=\infty$  SM limit accidentally good

[Del Duca et al. '03]





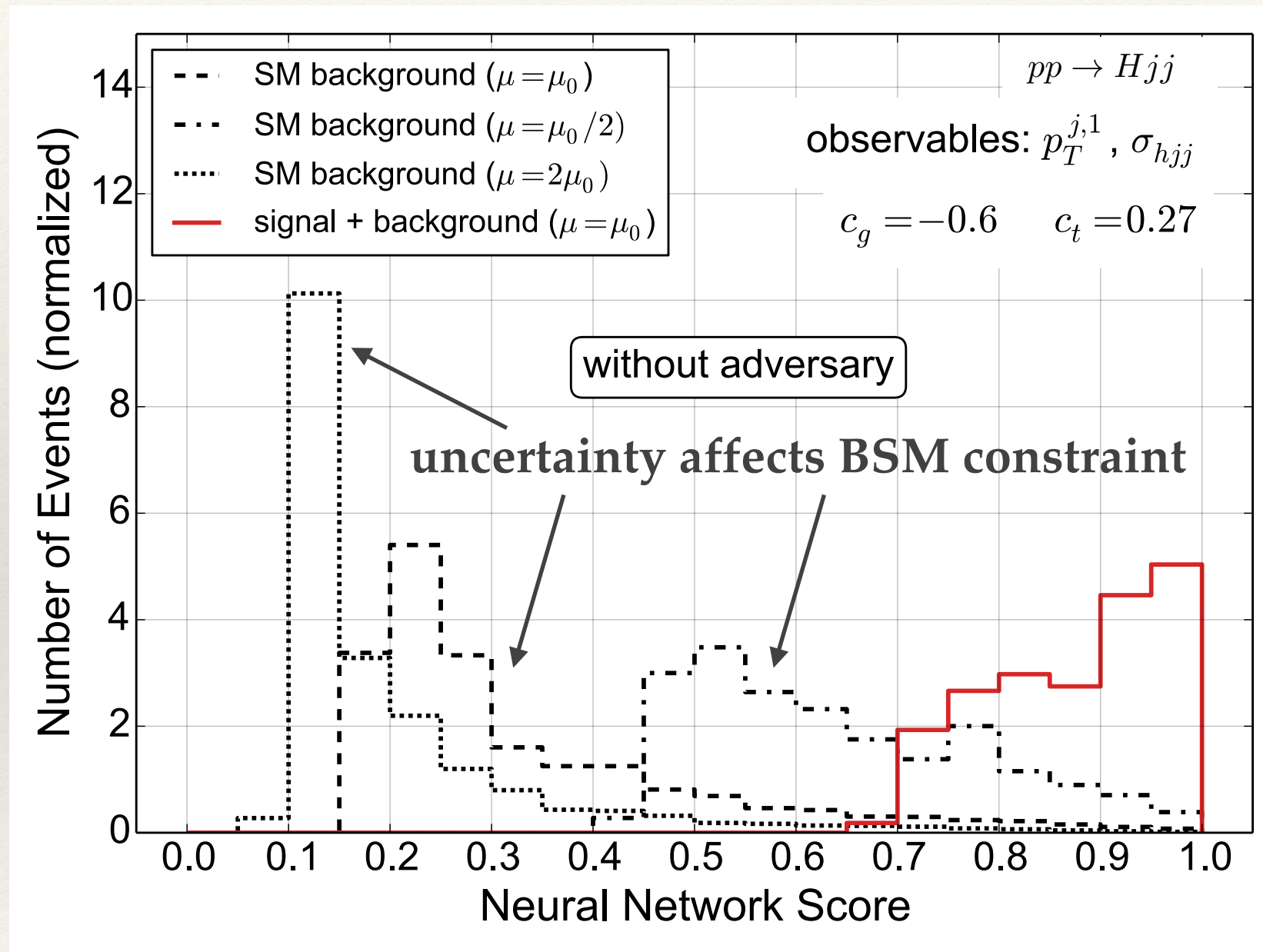
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...



**neural net learns regions that are sensitive to uncertainty....**

[Goodfellow et al. '14] [Louppe, Kagan, Cranmer '16] ...



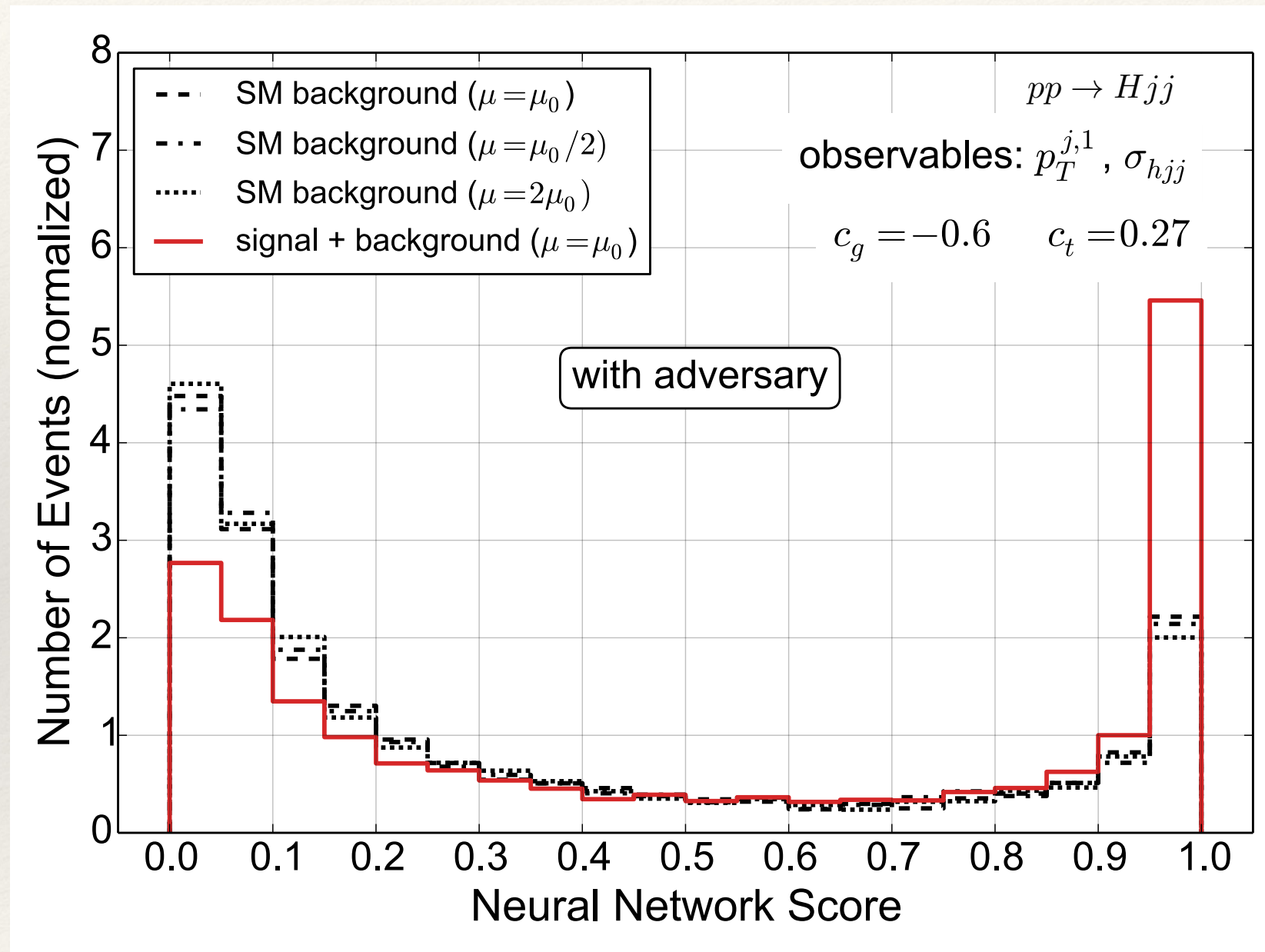
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... and can be forced to avoid them → **most robust constraints**

[Goodfellow et al. '14] [Louppe, Kagan, Cranmer '16] ...



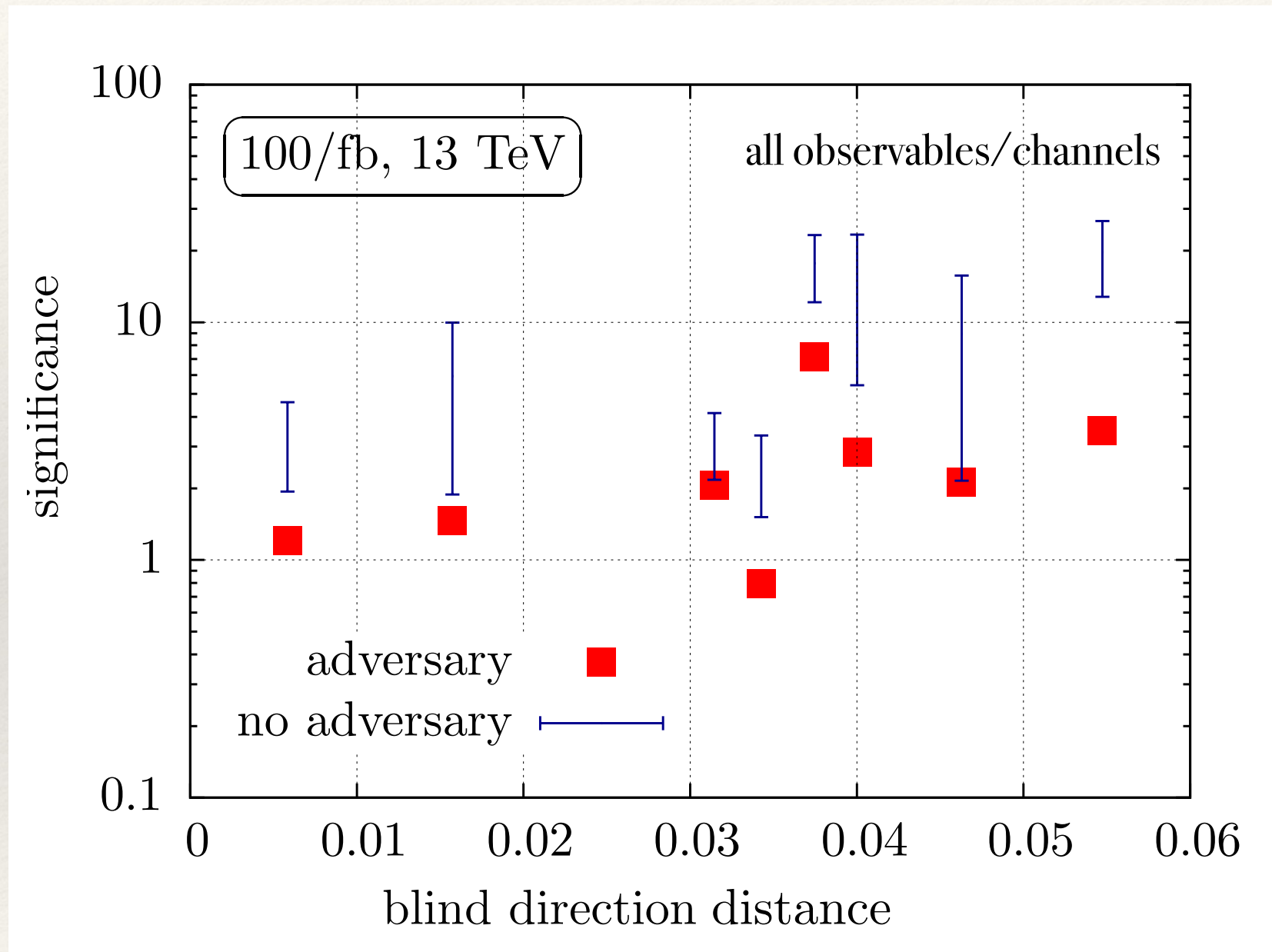
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# CP violation

- ▶ Higgs sector is a primary candidate for CP violation – how is this captured in a dimension 6 approach?

matching

MC  
perturbativity

unitarity...

$$\begin{array}{ccccc} d\sigma \sim |\mathcal{M}_{\text{SM}}|^2 & + & 2\text{Re}\{\mathcal{M}_{\text{SM}}\mathcal{M}_{\text{d6}}^*\} & + & |\mathcal{M}_{\text{d6}}|^2 \\ & \sim \Lambda^0 & \sim \Lambda^{-2} & & \sim \Lambda^{-4} \end{array}$$

dim 8



## CP violation

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# CP violation

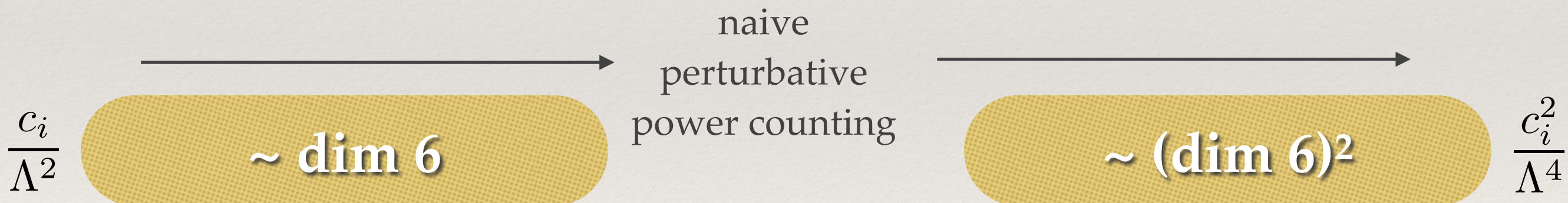
- ▶ Higgs sector is a primary candidate for CP violation – how is this captured in a dimension 6 approach?

matching

MC  
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unitarity...

- ▶ in practice this is (often) not a huge problem for large data samples
- ▶ **but qualitatively different for CP-violation:**



- ▶ only genuinely CP-sensitive observables carry information

signed  $\Delta\phi_{jj}$ , asymmetries, ....

...[Plehn et al. '01]... [Figy et al. '06]...

- ▶ every CP-even observable carries information

cross sections, widths,  $p_T$  spectra...



# CP violation

[Bernlochner, CE, Hays, Lohwasser, Mildner, Pilkington, Price, Spannowsky `18]

## the linearised upshot

$$\begin{aligned} O_{H\tilde{G}} &= H^\dagger H G^{a\mu\nu} \tilde{G}_{\mu\nu}^a, \\ O_{H\tilde{W}} &= H^\dagger H W^{a\mu\nu} \tilde{W}_{\mu\nu}^a, \\ O_{H\tilde{B}} &= H^\dagger H B^{\mu\nu} \tilde{B}_{\mu\nu}, \\ O_{H\tilde{W}B} &= H^\dagger \tau^a H B_{\mu\nu} \tilde{W}^{a\mu\nu} \end{aligned}$$

+

Yukawa phases

top quark

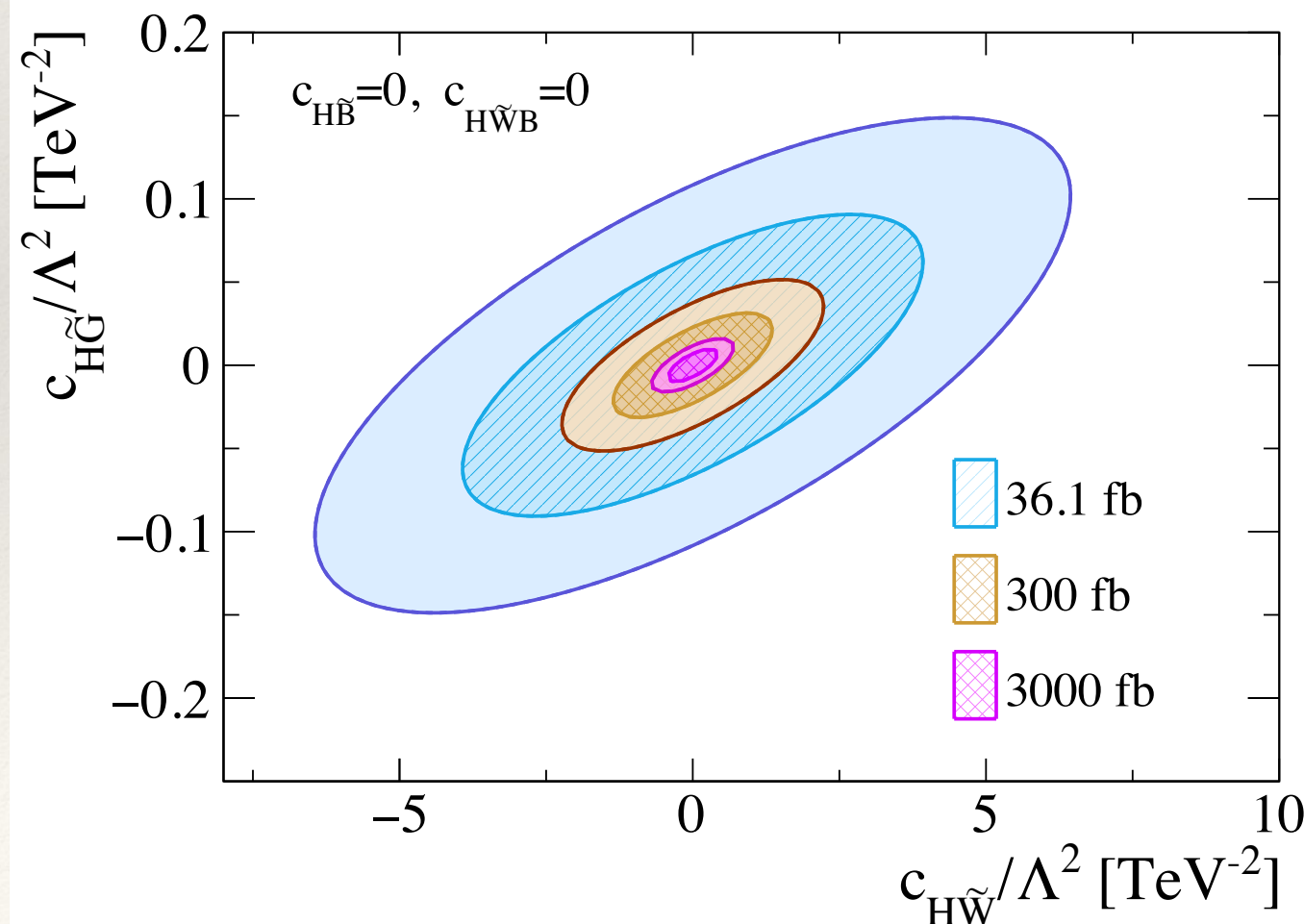
$$\sim \frac{\alpha_s}{8\pi v} G_{\mu\nu}^a \tilde{G}^{a\mu\nu} h = \tilde{O}_G$$

ignore here: Can be tackled in GF

[CE, Galler, Pilkington, Spannowsky `19]

## LHC and HL-LHC extrapolations

WBF+GF production and optimised  
selection, 4l final states



Coefficient [TeV <sup>-2</sup> ]	36.1 fb <sup>-1</sup>	300 fb <sup>-1</sup>	3000 fb <sup>-1</sup>
$c_{H\tilde{G}}/\Lambda^2$	[-0.19, 0.19]	[-0.067, 0.067]	[-0.021, 0.021]
$c_{H\tilde{W}}/\Lambda^2$	[-11, 11]	[-3.8, 3.8]	[-1.2, 1.2]
$c_{H\tilde{B}}/\Lambda^2$	[-5.9, 5.9]	[-2.1, 2.1]	[-0.65, 0.65]
$c_{H\tilde{W}B}/\Lambda^2$	[-14, 14]	[-4.9, 4.9]	[-1.5, 1.5]

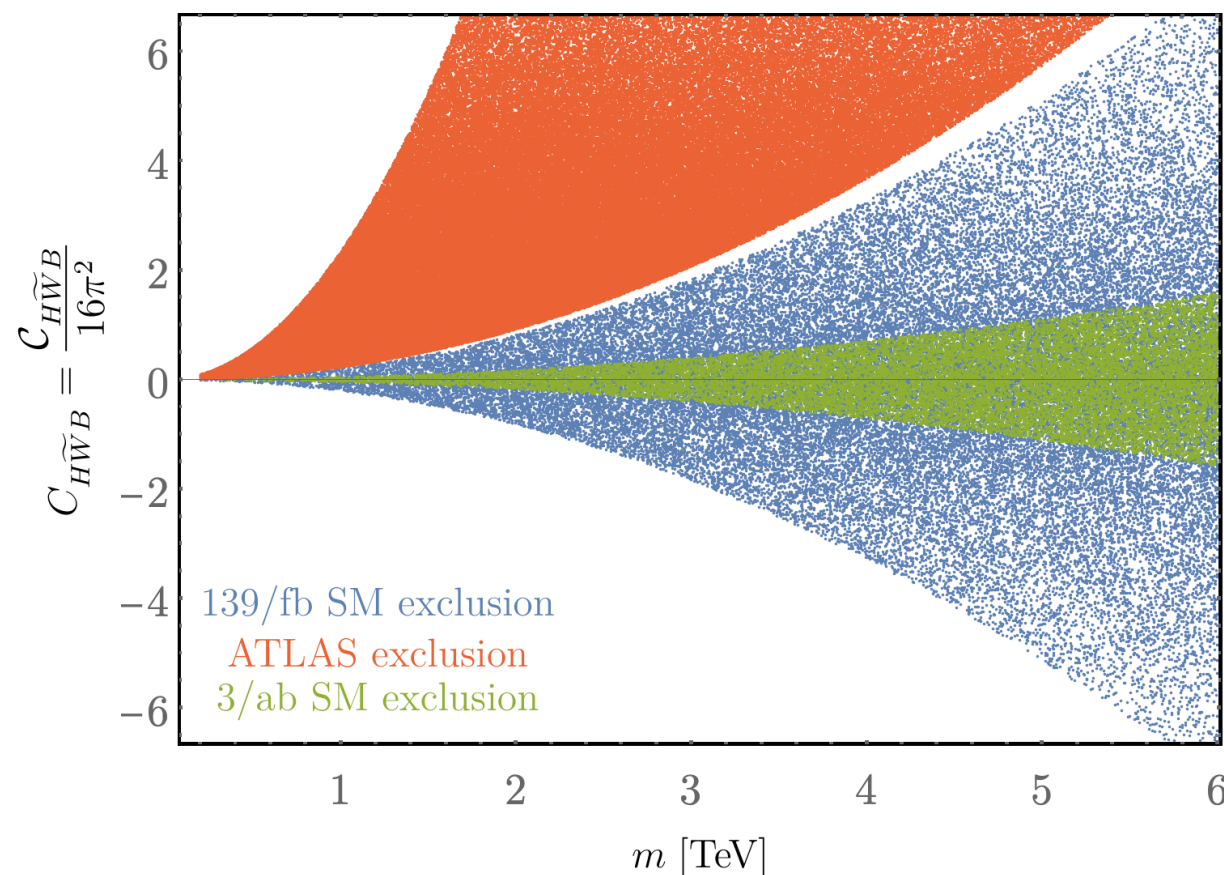


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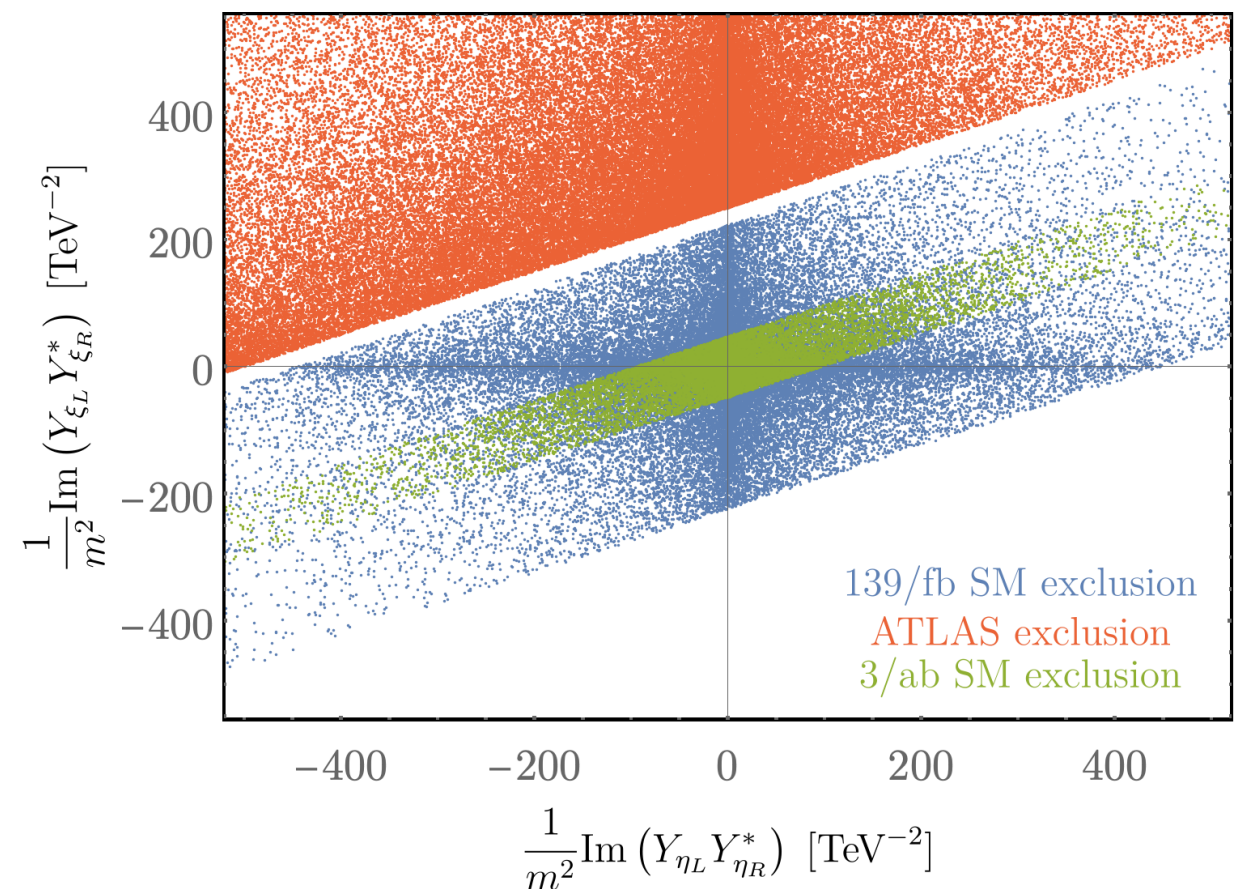
[ATLAS, 2006.15458]

Wilson coefficient	Includes $ \mathcal{M}_{d6} ^2$	95% confidence interval [TeV <sup>-2</sup> ]		$p$ -value (SM)
		Expected	Observed	
$c_W/\Lambda^2$	no	[-0.30, 0.30]	[-0.19, 0.41]	45.9%
	yes	[-0.31, 0.29]	[-0.19, 0.41]	43.2%
$\tilde{c}_W/\Lambda^2$	no	[-0.12, 0.12]	[-0.11, 0.14]	82.0%
	yes	[-0.12, 0.12]	[-0.11, 0.14]	81.8%
$c_{HWB}/\Lambda^2$	no	[-2.45, 2.45]	[-5.78, 1.13]	29.0%
	yes	[-3.11, 2.10]	[-6.31, 1.01]	25.0%
$\tilde{c}_{HWB}/\Lambda^2$	no	[-1.06, 1.06]	[0.23, 2.34]	1.7%
	yes	[-1.06, 1.06]	[0.23, 2.35]	1.6%

- ▶ ATLAS see a tension related to CP violation in WBF  $Z$  production
- ▶ sign for hierarchical new physics beyond the SM?



[Das Bakshi, Chakraborty, CE, Spannowsky, Stylianou `20]





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- ▶ what can be learned from this?

[Das Bakshi, Chakraborty, CE, Spannowsky, Stylianou '20 & in prep]

- ▶ Assumptions of two-parameter CP fits theoretically consistent in a wide class of vector-like leptons
- ▶ Hierarchy  $|C_{H\widetilde{W}B}|/\Lambda^2 > |C_{\widetilde{W}}|/\Lambda^2$  predicted in these scenarios
- ▶ broad UV assumptions reduce complexity of fit whilst facilitating matching more straightforwardly



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- ▶ *Improving the expected: beyond the SM-like Higgs*

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- ▶ improving our understanding Higgs propagation

[CE, Giudice, Crejic, McCullough '19]

- ▶ *Constraining/observing the unexpected*

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[Bernlochner, CE, Hays, et al, '18]

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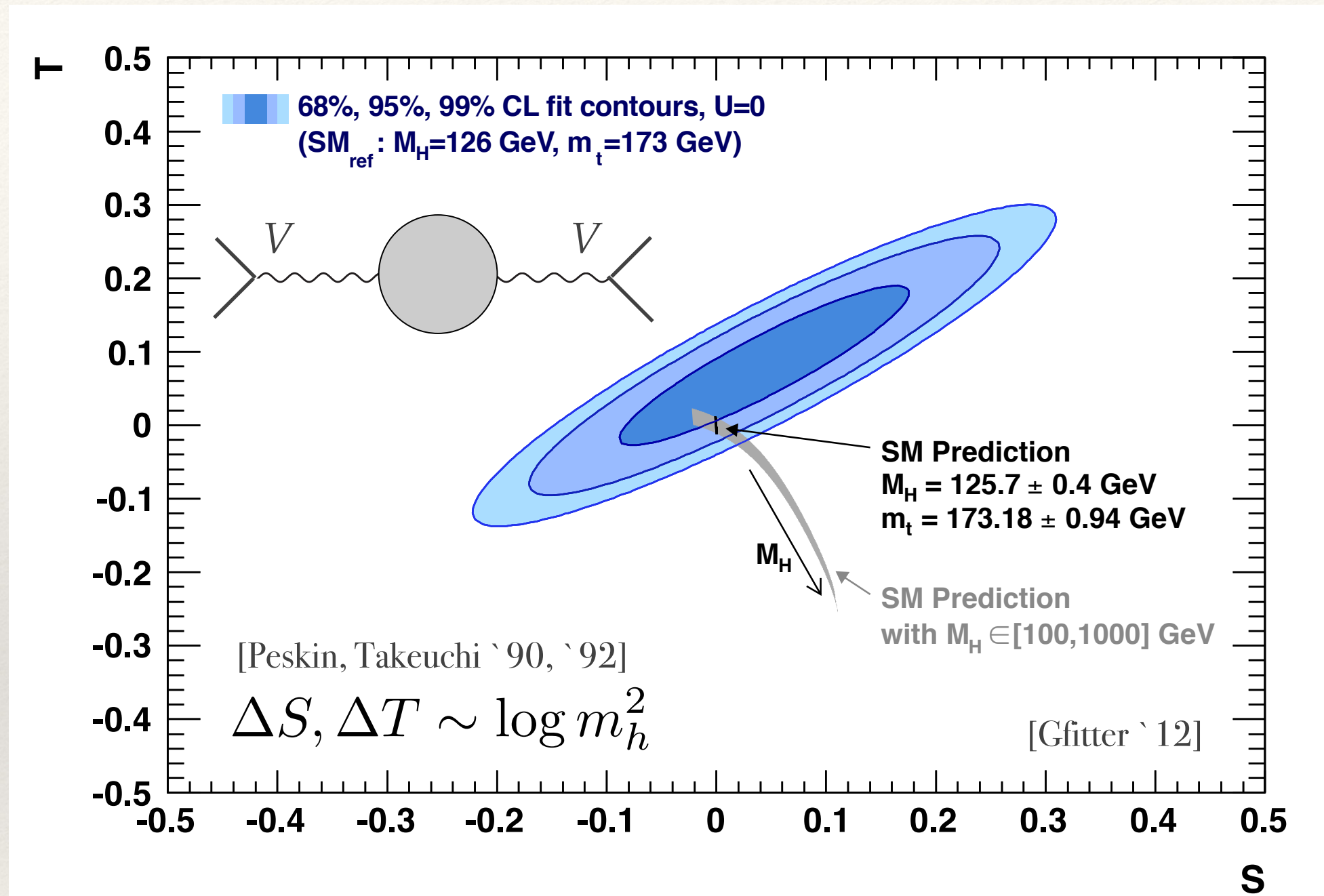
- ▶ interplay of top/Higgs sectors

[CE, Galler, White '19]

[Brown, CE, Galler, Stylianos '20]

[Bakshi, Chakraborty, CE, Spannowsky, Stylianos '20]





see also [Berthier, Trott `15...]

- specific dim 6 operators much better constraint than naively expected! Can we use similar tricks for the Higgs?



# Higgs propagation

[CE, Giudice, Greljo, McCullough '19]

- ▶ access oblique Higgs propagator corrections

$$\Delta_h(p^2) = \frac{1}{p^2 - m_h^2} - \frac{\hat{H}}{m_h^2} \quad \hat{H} = -\frac{m_h^2}{2} \Sigma_h''(m_h^2)$$

similar to

$$\dots \mathcal{L}_{\hat{W}} = -\frac{\hat{W}}{4m_W^2} (D_\rho W_{\mu\nu}^a)^2, \quad \mathcal{L}_{\hat{Y}} = -\frac{\hat{Y}}{4m_W^2} (\partial_\rho B_{\mu\nu})^2, \quad \mathcal{L}_{\hat{H}} = \frac{\hat{H}}{m_h^2} |\square H|^2 \equiv D^\mu D_\mu \psi$$

[Barbieri et al. '04]

- ▶ excellent prospects to surpass LEP(2) sensitivity at high energy colliders due to scaling

$$\hat{T} = \mathcal{O}(q^0)$$

$$\hat{S} = \mathcal{O}(q^2)$$

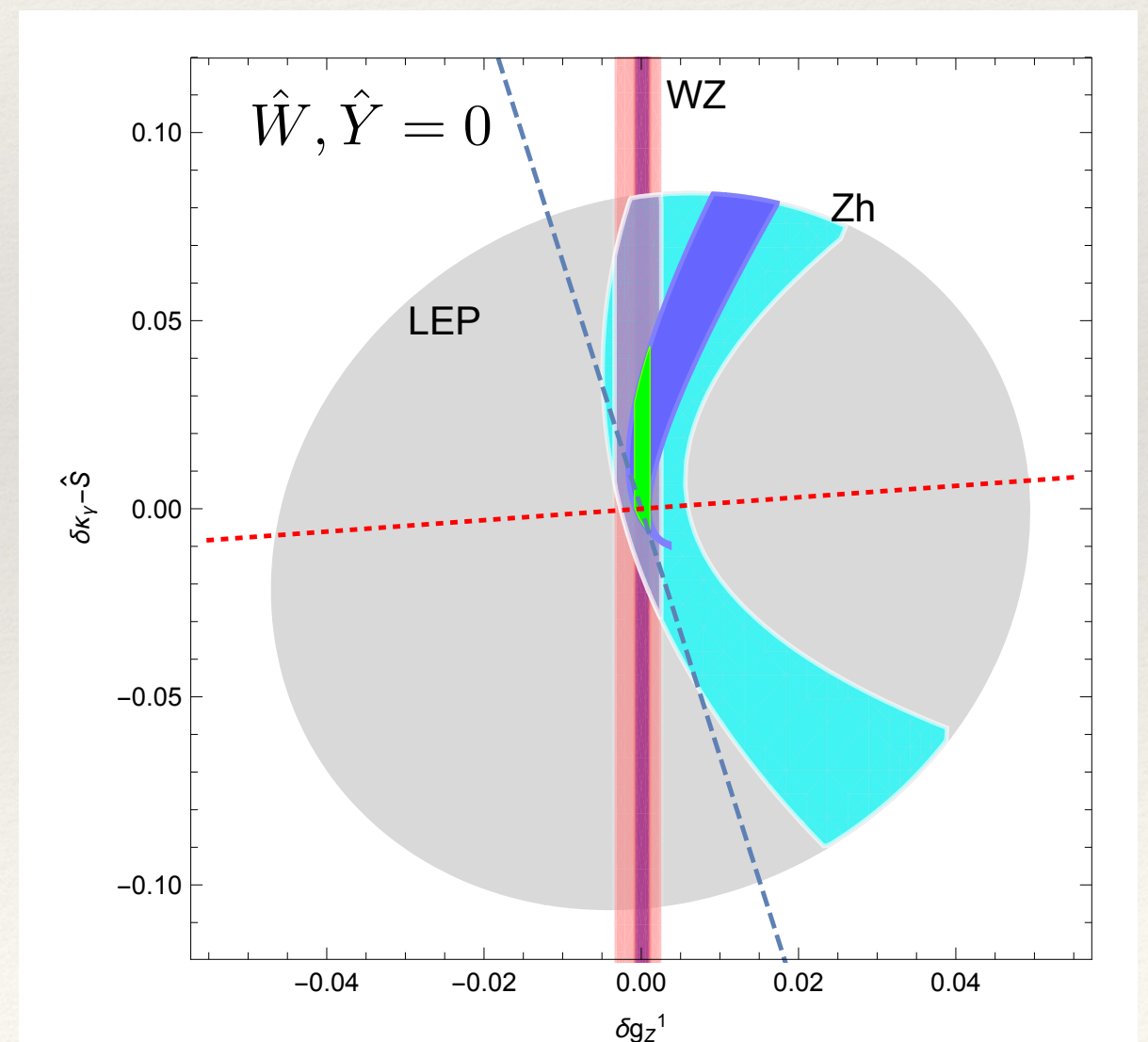
$$\hat{W}, \hat{Y} = \mathcal{O}(q^4)$$

[Farina et al. '17]

[Franceschini et al. '18]

[Banerjee, Gupta, CE, Spannowsky '18]

...

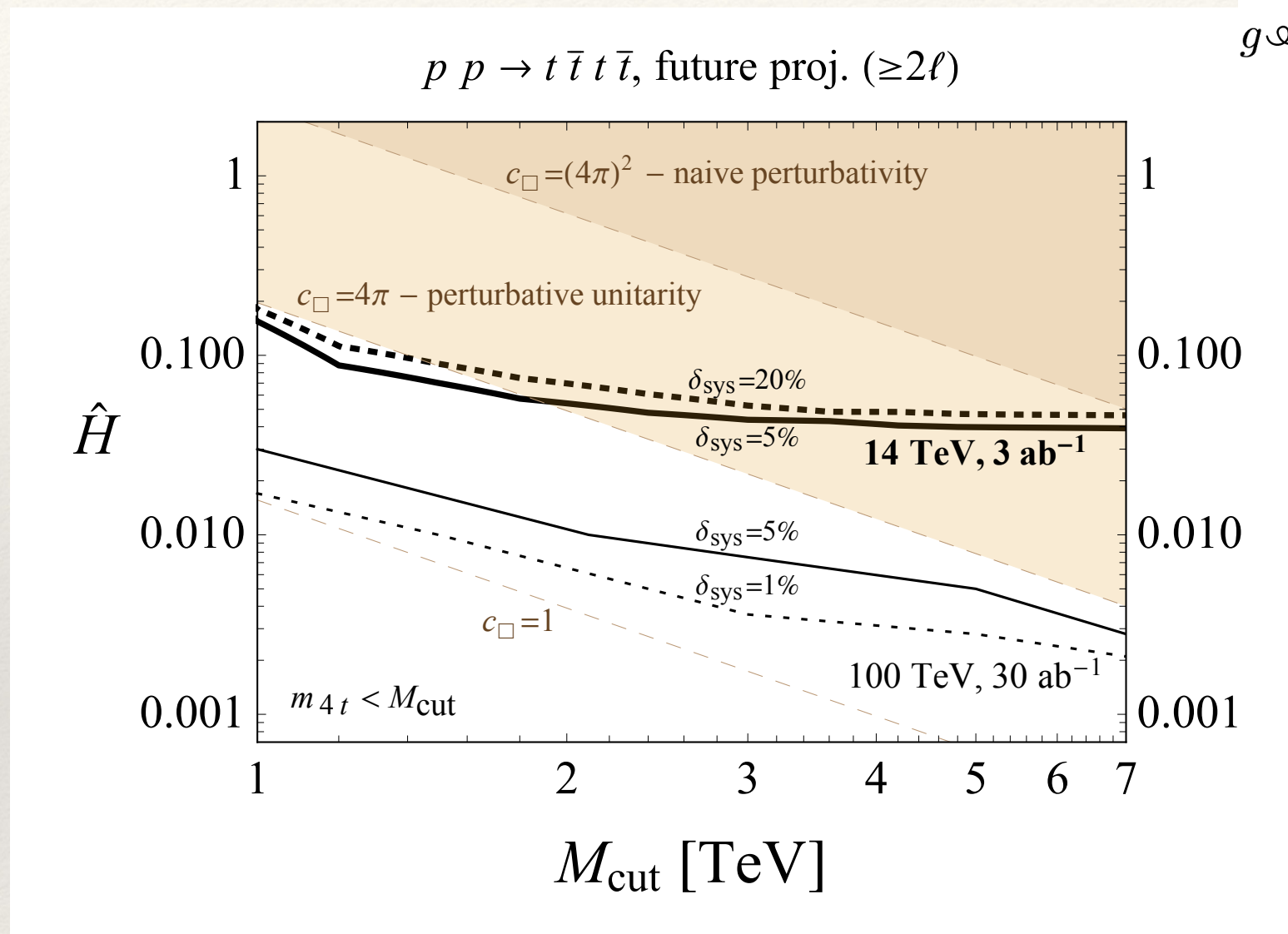
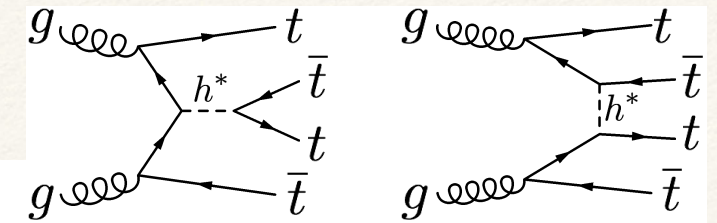




# Higgs propagation

[CE, Giudice, Greljo, McCullough `19]

- phenomenological details captured via



cf. [ATL-PHYS-PUB-2018-047]  
[CMS-PAS-FTR-18-031]

- high energy frontier is an efficient probe at large cutoff

$$\text{FCC-ee} \quad |\hat{H}| \lesssim 0.5\%$$

[FCC Collaboration `19]

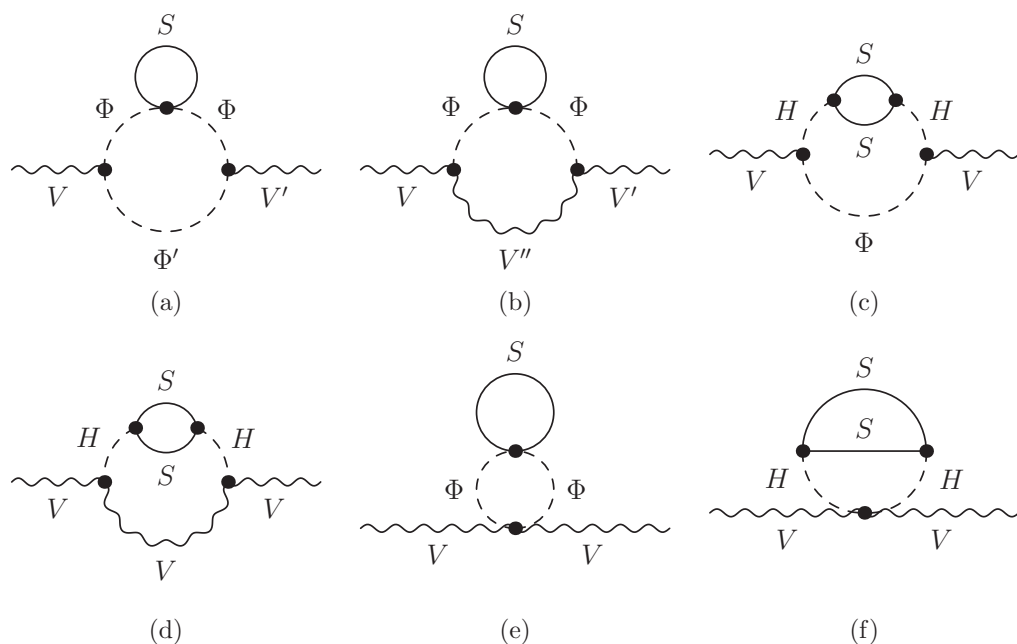


# Higgs propagation

...in loops...

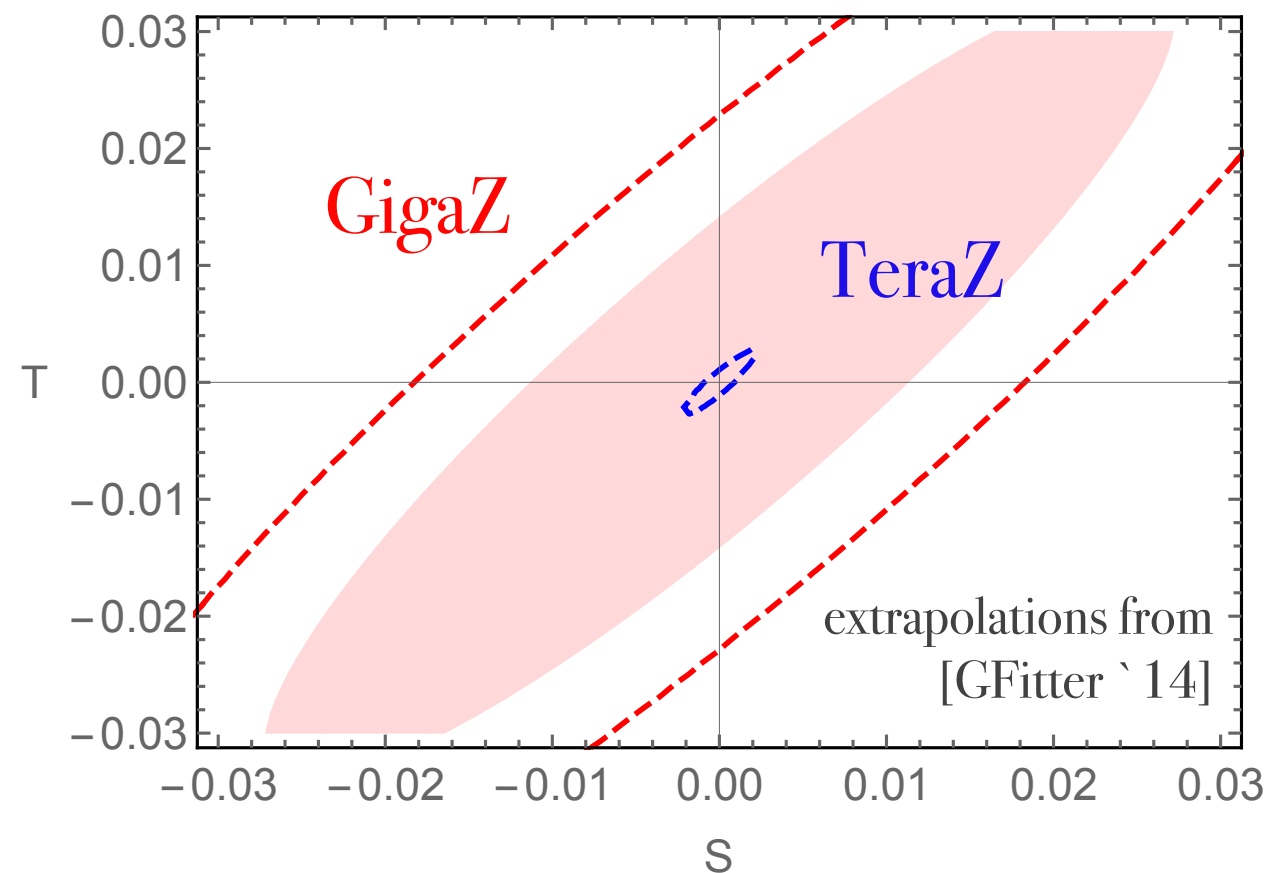
- precision analysis of  $Z$ -pole measurements ( $e^+ e^- \rightarrow f\bar{f}$ ) sensitive to Higgs corrections  $\mathcal{L} \supset -\lambda S^2(\Phi^\dagger\Phi - v^2/2)$  [CE, Jaeckel, Spannowsky, Stylianou '20]

- Oblique corrections suppressed, but large statistics and clean measurement at Higgs factories!



GigaZ gives non-trivial constraint

massive improvement for TeraZ (if attainable)



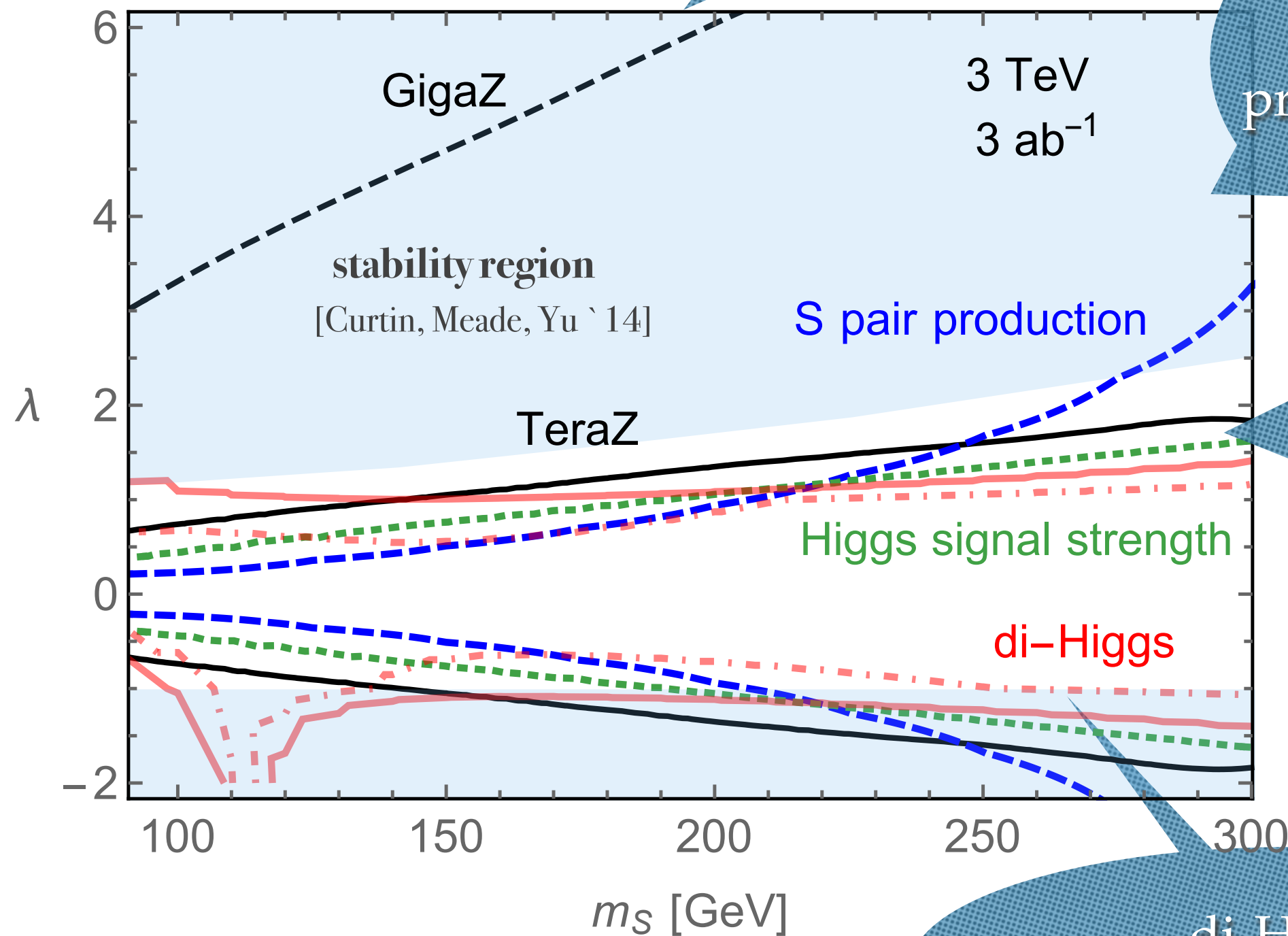


# Higgs propagation

relevance...

Oblique  
corrections

[CE, Jaeckel, Spannowsky, Stylianou '20]



off-shell  
production: WBF

Higgs  
couplings  
@0.4%

[de Blas et al. '19]

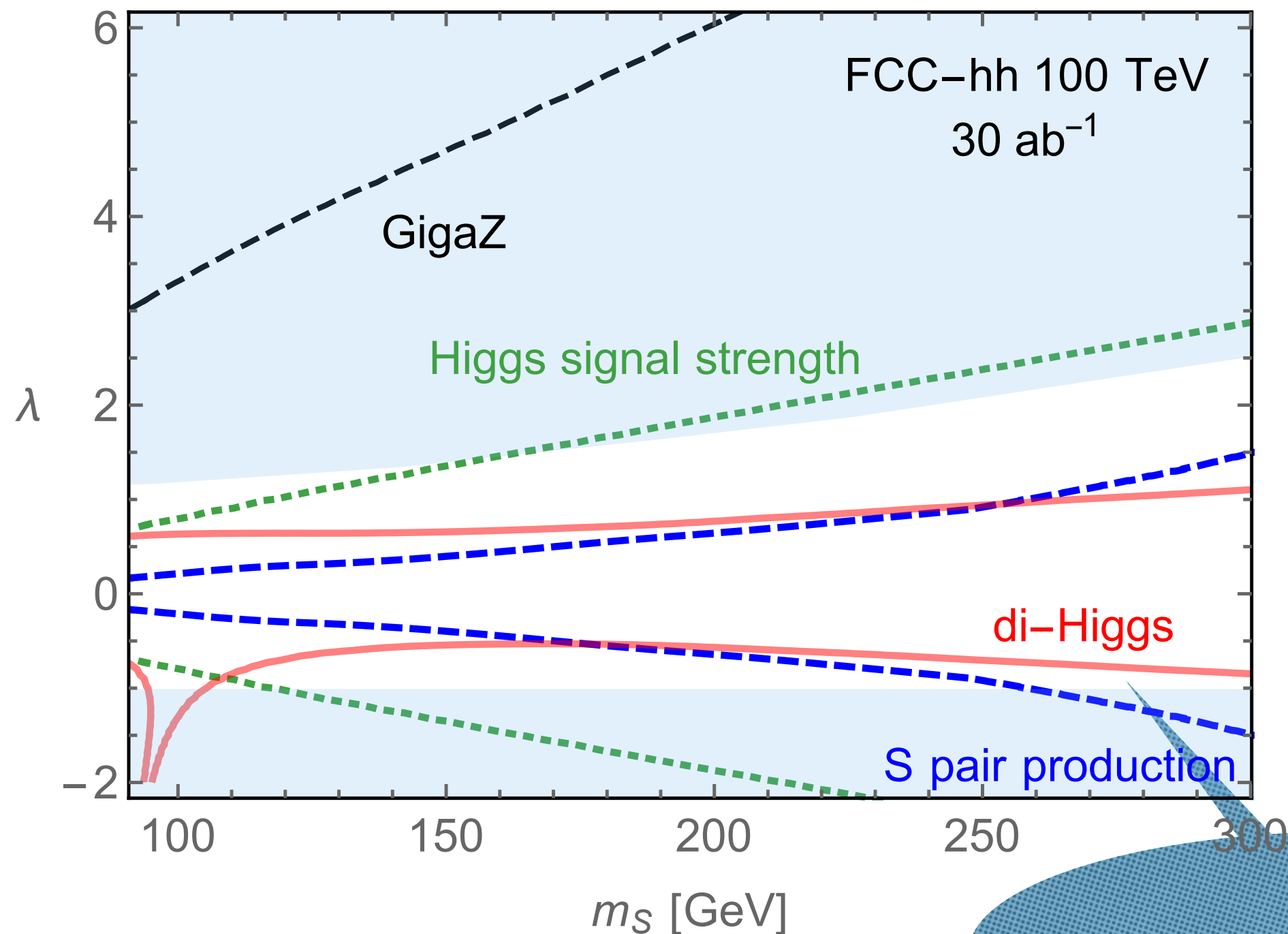
di-Higgs  
physics @ 5-10%



# Higgs propagation

relevance...

[CE, Jaeckel, Spannowsky, Stylianos '20]



di-Higgs FCC @ 6%



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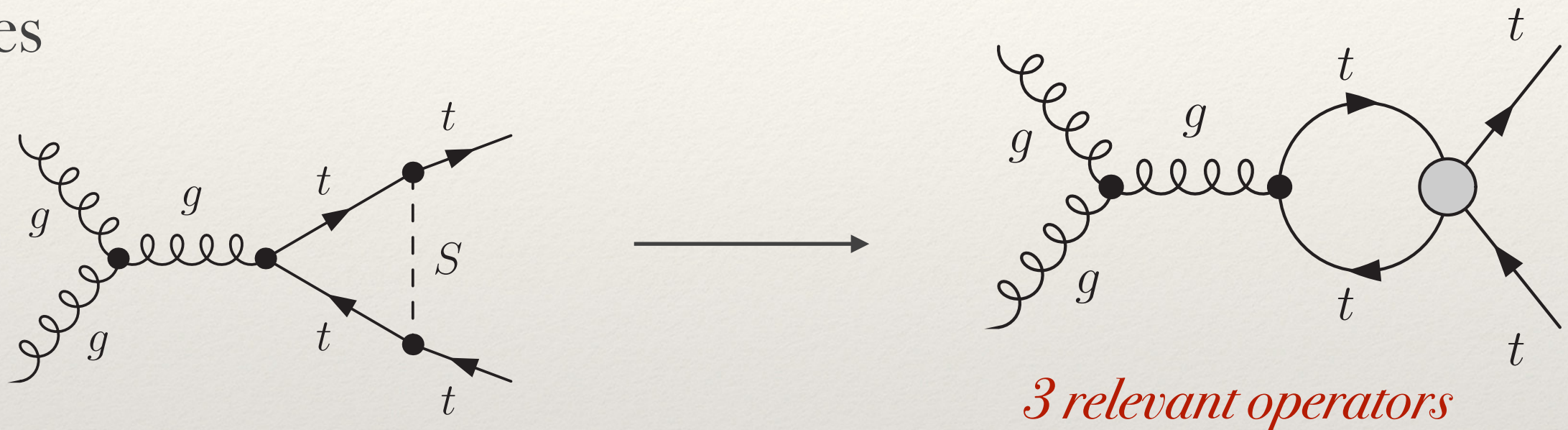
[Bakshi, Chakraborty, CE, Spannowsky, Stylianos '20]

- ▶ interplay of top/Higgs sectors



# New physics in tops

- ▶ new top-philic states arise in many BSM theories:  $-(c_S \bar{t}_L t_R S + \text{h.c.})$
- ▶ top pair production with large cross section could fingerprint such states



- ▶ EFT is suitable tool to constrain such states model-independently,  
*however matching is crucial!*

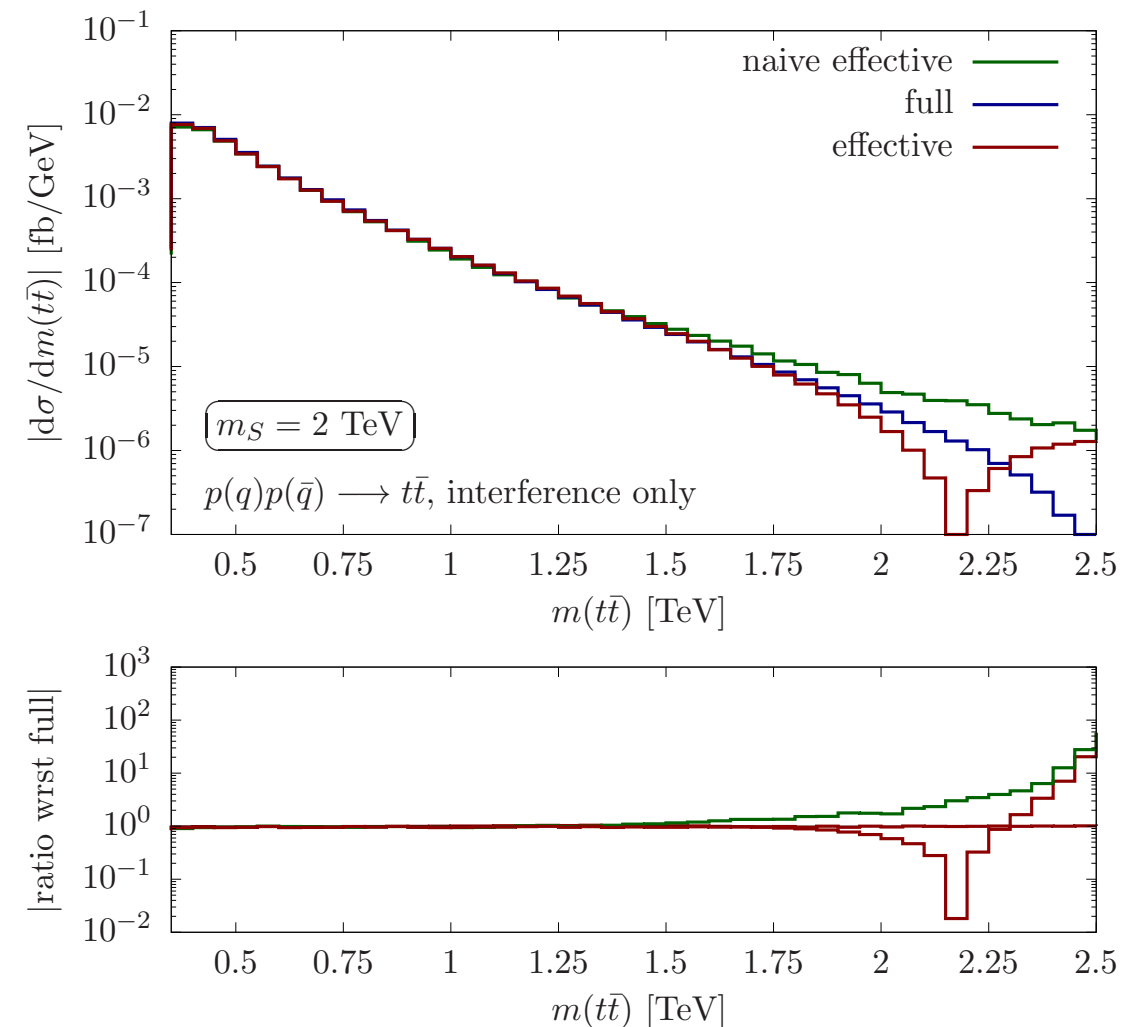
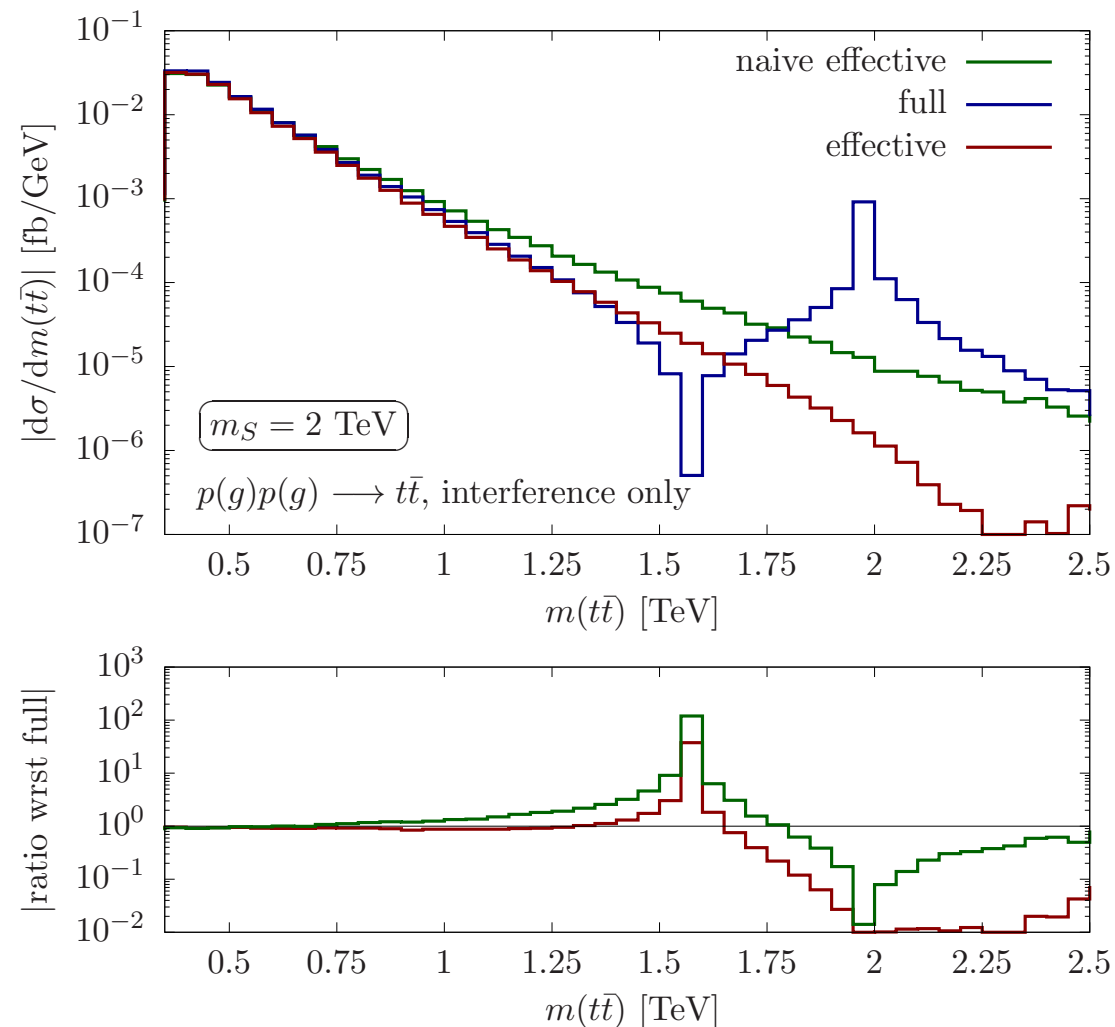
[CE, Galler, White '19]

$$\begin{aligned}
 & \left[ \text{Top Loop Diagram} + \text{Top Box Diagram} \right]_{Q^2 = \mu_M^2}^{\langle \mathcal{O}_{tG} \rangle, \text{ ren.}} = \left[ \text{Top Triangle Diagram} + \text{Top Cross Diagram} \right]_{Q^2 = \mu_M^2}^{\langle \mathcal{O}_{tG} \rangle}
 \end{aligned}$$

The equation shows the matching of the renormalized top quark loop and box diagrams (left) to the top triangle and cross diagrams (right) at the scale  $Q^2 = \mu_M^2$ . The diagrams are labeled with  $g$  for gluons and  $t$  for top quarks. The right side of the equation is labeled  $\langle \mathcal{O}_{tG} \rangle$ .



# New physics in tops



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[CE, Galler, White '19]

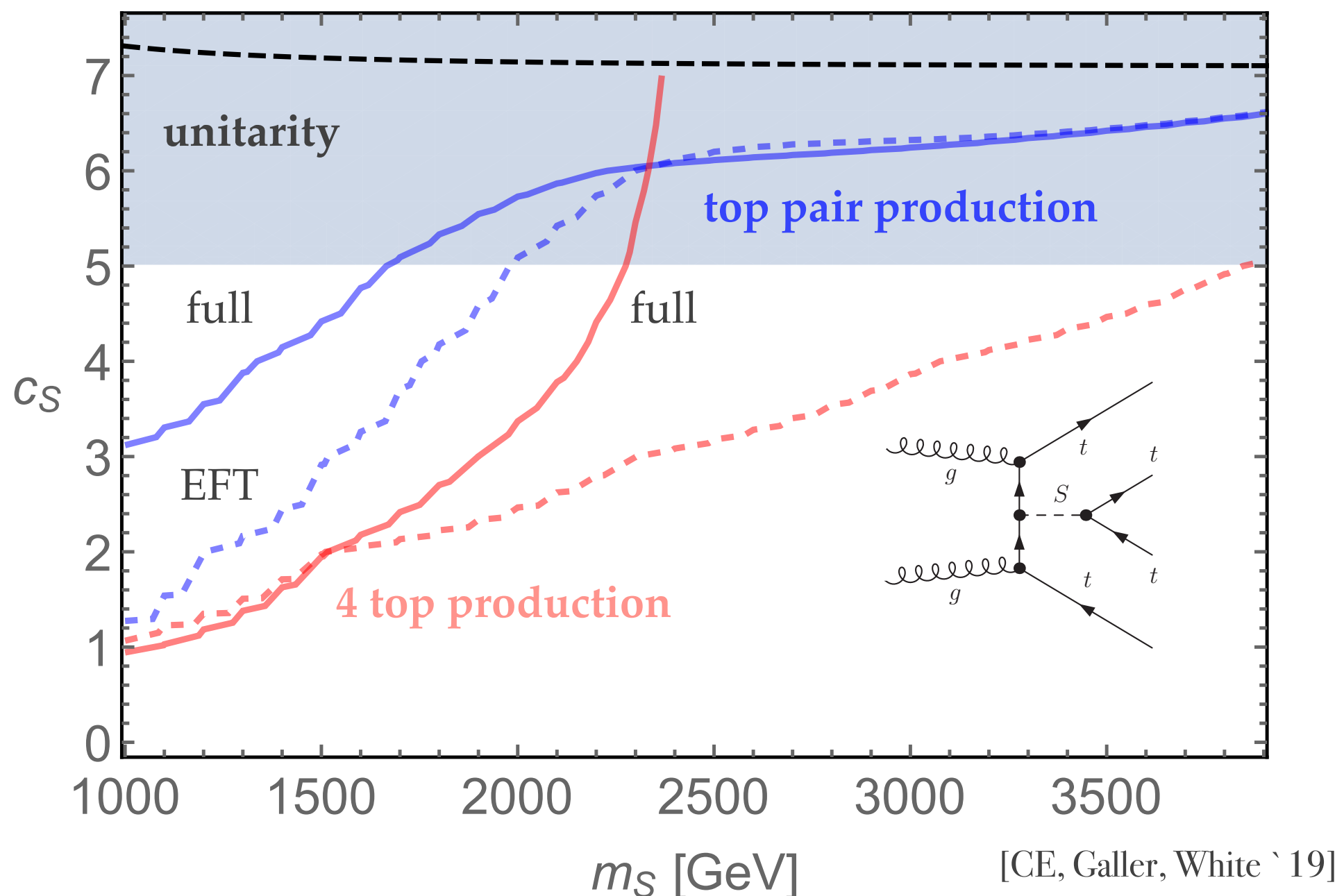
$$\begin{aligned}
 & \left[ \text{Diagram 1} + \text{Diagram 2} \right]_{Q^2 = \mu_M^2} \langle \mathcal{O}_{tG} \rangle, \text{ ren.} = \left[ \text{Diagram 3} + \text{Diagram 4} \right]_{Q^2 = \mu_M^2} \langle \mathcal{O}_{tG} \rangle
 \end{aligned}$$

The diagrams represent the matching of the full theory (left) to the effective theory (right) for the operator  $\mathcal{O}_{tG}$ . The left side shows two diagrams: a gluon loop and a ghost loop. The right side shows two diagrams: a gluon exchange and a contact term.



# New physics in tops

- ▶ EFT is suitable tool to constrain such states model-independently, *however matching is crucial and so are expected uncertainties*





---

# Strong interactions? Compositeness....

---

- ▶ gauge boson masses through symmetry choices e.g. [Contino '10]
- ▶ fermion masses through mixing with baryonic matter (part. compositeness)
- ▶ minimal pheno model  $SO(5) \rightarrow SO(4) \simeq SU(2)_L \times SU(2)_R$
- ▶ fermions (and hypercolour baryons) in a 5 of  $SO(5)$



---

# A concrete model of compositeness

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**so far no UV completion known for this!**



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- ▶ but

$$\underbrace{SU(4)}_{G_{\text{HC}}} \times \underbrace{SU(5) \times SU(3) \times SU(3)' \times U(1)_X \times U(1)'}_{G_F} \quad [\text{Ferretti `14}]$$

could work with

$$G_F/H_F = \frac{SU(5)}{SO(5)} \times \frac{SU(3) \times SU(3)'}{SU(3)} \times U(1)'$$



# A concrete model of compositeness

- model predicts a number of exotics phenomenological implications

$$G_F/H_F = \frac{SU(5)}{SO(5)} \times \frac{SU(3) \times SU(3)'}{SU(3)} \times U(1)'$$

[CE, Schichtel, Spannowsky `17]

Exotic Higgs  
bosons and SM Higgs  
coupling  
modifications

top partners and  
top coupling  
modifications

hyperpions

[Belyaev et al. `17]

[Ferretti `14]

[Matsedonskyi, Panico, Wulzer `15]

[Brown, CE, Galler, Stylianou `20]

$$\mathbf{1}_0 + \mathbf{2}_{\pm 1/2} + \mathbf{3}_0 + \mathbf{3}_{\pm 1}$$

- Higgs coupling constraints
- compatibility with exotics searches
- cosmology
- here: focus on elw top properties

$$J_{W+}^\mu/e = c_{XT} \bar{X} \gamma^\mu T + c_{XY} \bar{X} \gamma^\mu Y + c_{XR} \bar{X} \gamma^\mu R \\ + c_{TB} \bar{T} \gamma^\mu B + c_{YB} \bar{Y} \gamma^\mu B + c_{RB} \bar{R} \gamma^\mu B,$$

....



# A concrete model of compositeness

- model predicts a number of exotics phenomenological implications

$$G_F/H_F = \frac{SU(5)}{SO(5)} \times \frac{SU(3) \times SU(3)'}{SU(3)} \times U(1)'$$

partial compositeness  
(MCHM5 “lookalike”)

[Agashe, Contino, Pomarol `04]  
[Contino, da Rold, Pomarol `06]

gauge interactions

$$-\mathcal{L} \supset M\bar{\Psi}\Psi + \lambda_q f \bar{\hat{Q}}_L \Sigma \Psi_R + \lambda_t f \bar{\hat{t}}_R \Sigma^* \Psi_L$$

[Ferretti `14]

$$+ \sqrt{2}\mu_b \text{Tr}(\bar{\hat{Q}}_L U \hat{b}_R) + \text{h.c.}$$

$$\mathcal{L} \supset \bar{\Psi} \gamma^\mu \left( \frac{2}{3} e A_\mu - \frac{2}{3} t_w e Z_\mu + v_\mu + K p_\mu \right) \Psi$$

$$\Psi = \frac{1}{\sqrt{2}} \begin{pmatrix} iB - iX \\ B + X \\ iT + iY \\ -T + Y \\ \sqrt{2}iR \end{pmatrix} \quad \hat{Q}_L = \begin{pmatrix} ib_L \\ b_L \\ it_L \\ -t_L \\ 0 \end{pmatrix}, \quad \hat{t}_R = \begin{pmatrix} 0 \\ 0 \\ 0 \\ 0 \\ t_R \end{pmatrix}, \quad \hat{b}_R = \begin{pmatrix} 0 \\ 0 \\ 0 \\ 0 \\ b_R \end{pmatrix}$$

top  
partners and  
top coupling  
modifications

$$(T, B) \in (\mathbf{3}, \mathbf{2})_{1/6}, \quad R \in (\mathbf{3}, \mathbf{1})_{2/3}, \quad (X, Y) \in (\mathbf{3}, \mathbf{2})_{7/6}.$$



- include range of data (for extrapolation)

Analysis	Collaboration	$\sqrt{s}$ [TeV]	Observables	dof
single top $t$ -channel				
1503.05027 [45]	CDF, D0	1.96	$\sigma_{\text{tot}}$	1
1406.7844 [46]	ATLAS	7	$\frac{\sigma_t}{\sigma_{\bar{t}}}, \frac{1}{\sigma} \frac{d\sigma}{dp_t^t}, \frac{1}{\sigma} \frac{d\sigma}{dp_{\bar{t}}^t}, \frac{1}{\sigma} \frac{d\sigma}{d y_t }, \frac{1}{\sigma} \frac{d\sigma}{d y_{\bar{t}} }$	1 8 6
1902.07158 [47]	ATLAS,CMS	7,8	$\sigma_{\text{tot}}$	2
1609.03920 [48]	ATLAS	13	$\sigma_t, \frac{\sigma_t}{\sigma_{\bar{t}}}$	2
1812.10514 [49]	CMS	13	$\frac{\sigma_t}{\sigma_{\bar{t}}}, \sigma_t$	2
single top $s$ -channel				
1402.5126 [50]	CDF, D0	1.96	$\sigma_{\text{tot}}$	1
1902.07158 [47]	ATLAS, CMS	7, 8	$\sigma_{\text{tot}}$	2
$tW$				
1902.07158 [47]	ATLAS, CMS	7, 8	$\sigma_{\text{tot}}$	2
1612.07231 [51]	ATLAS	13	$\sigma_{\text{tot}}$	1
1805.07399 [52]	CMS	13	$\sigma_{\text{tot}}$	1
$tjZ$				
1710.03659 [53]	ATLAS	13	$\sigma_{\text{tot}}$	1
1812.05900 [54]	CMS	13	$\sigma_{\text{tot}}$	1

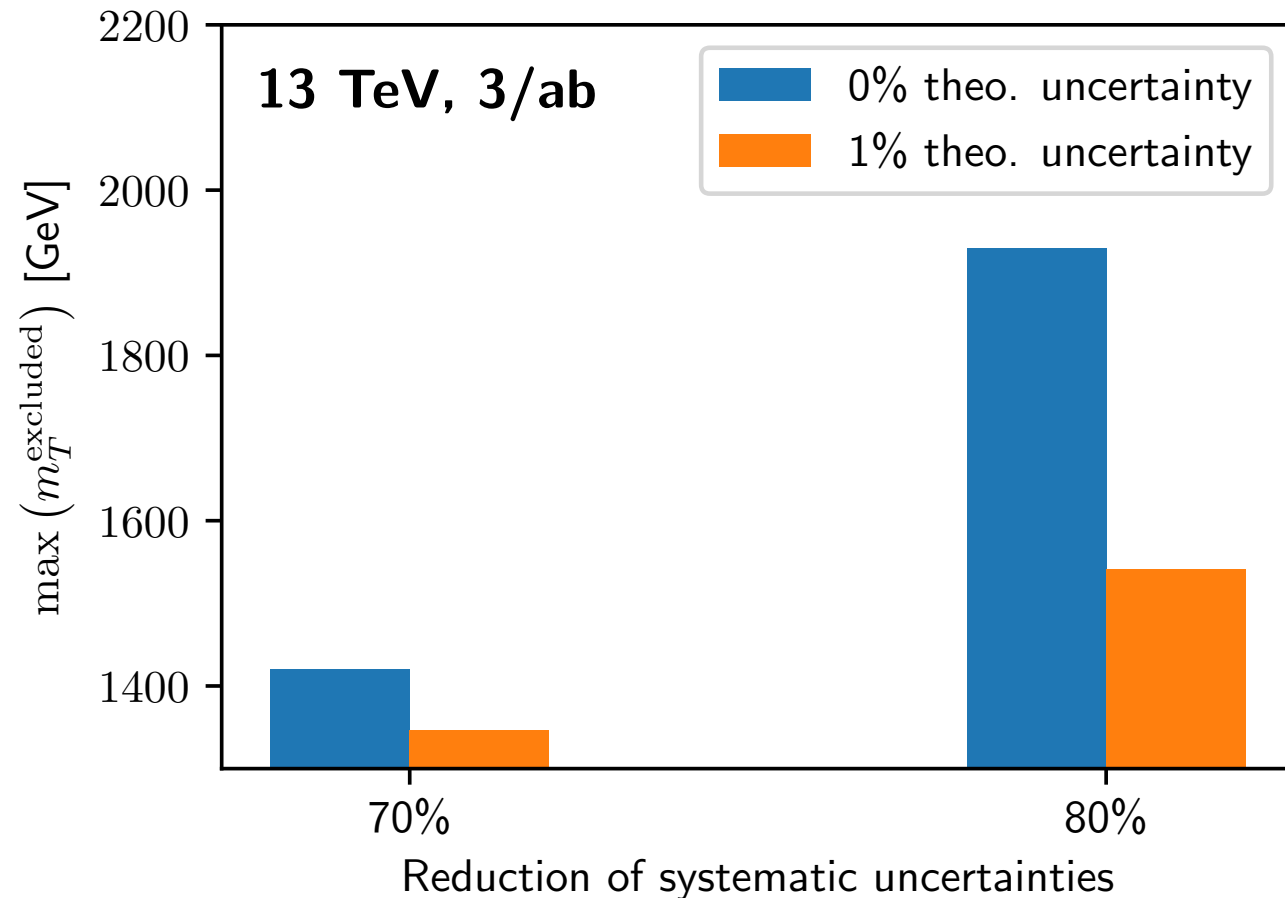
Analysis	Collaboration	$\sqrt{s}$ [TeV]	Observables	dof
$t\bar{t}Z$				
1509.05276 [55]	ATLAS	8	$\sigma_{\text{tot}}$	1
1510.01131 [56]	CMS	8	$\sigma_{\text{tot}}$	1
1901.03584 [57]	ATLAS	13	$\sigma_{\text{tot}}$	1
1907.11270 [58]	CMS	13	$\sigma_{\text{tot}}, \frac{1}{\sigma} \frac{d\sigma}{dp_{\perp}^Z}, \frac{1}{\sigma} \frac{d\sigma}{d\cos\theta_Z^*}$	4 3
$W$ boson helicity fractions				
1211.4523 [59]	CDF	1.96	$F_0, F_R$	2
1205.2484 [60]	ATLAS	7	$F_0, F_L, F_R$	3
1308.3879 [61]	CMS	7	$F_0, F_L, F_R$	3
1612.02577 [62]	ATLAS	8	$F_0, F_L$	2
top quark decay width				
1201.4156 [63]	D0	1.96	$\Gamma_t$	1
1308.4050 [64]	CDF	1.96	$\Gamma_t$	1
1709.04207 [65]	ATLAS	8	$\Gamma_t$	1

+ checks that resonance contributions are negligible away from resonance

see also  
[TopFitter ` 15 ` 16]  
[SMEFiT` 19]  
[SFitter ` 19]  
[Durieux et al. ` 19]



# indirect top sector constraints



$$\begin{aligned} \mathcal{L} \supset & \bar{t}\gamma^\mu [g_L^t P_L + g_R^t P_R] t Z_\mu \\ & + \bar{b}\gamma^\mu [g_L^b P_L + g_R^b P_R] b Z_\mu \\ & + (\bar{b}\gamma^\mu [V_L P_L + V_R P_R] t W_\mu^+ + \text{h.c.}) \end{aligned}$$

$$V_L = -\frac{g}{\sqrt{2}} [1 + \delta_{W,L}] \quad \text{etc.}$$

$$\begin{aligned} \delta_{W,L} &\in [-0.029, 0.019], & \delta_{W,R} &\in [-0.009, 0.009], \\ \delta_{Z,L}^t &\in [-0.639, 0.277], & \delta_{Z,R}^t &\in [-1.566, 1.350]. \end{aligned}$$

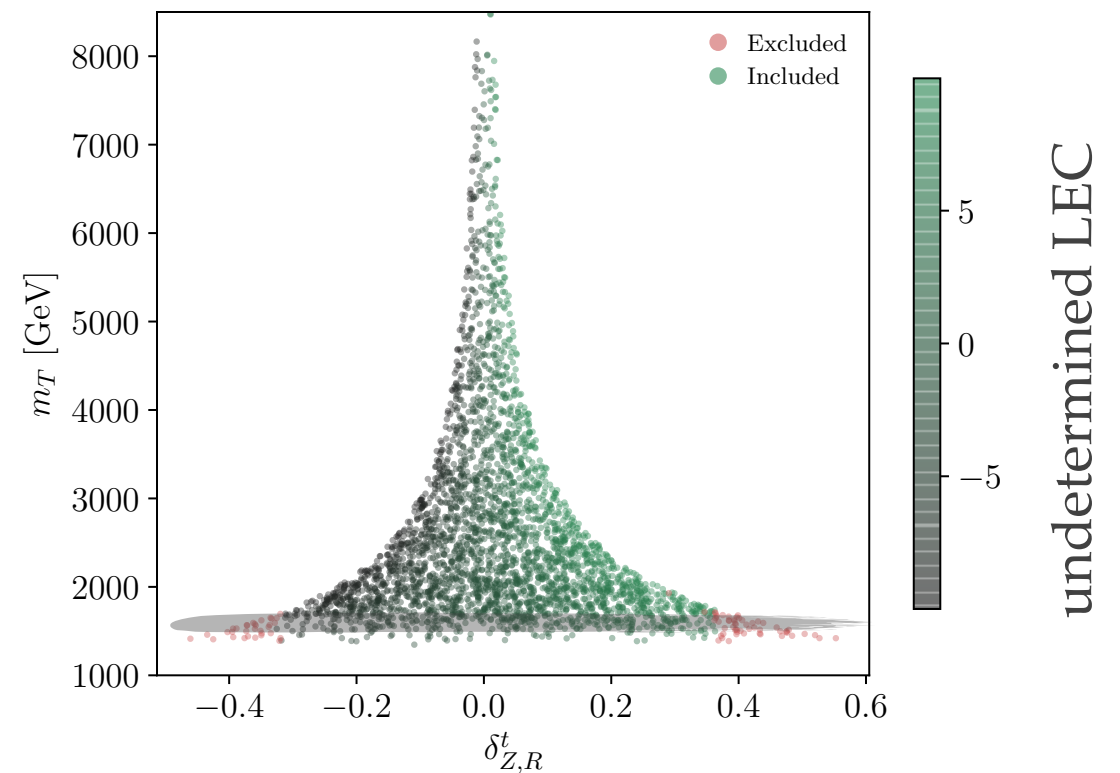
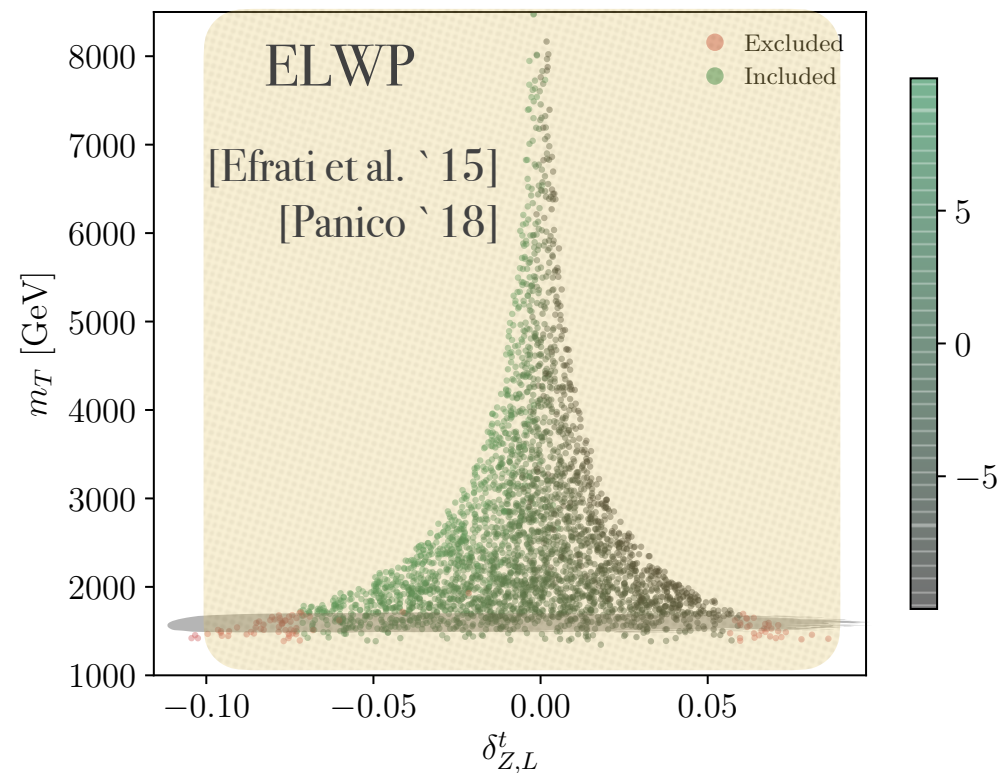
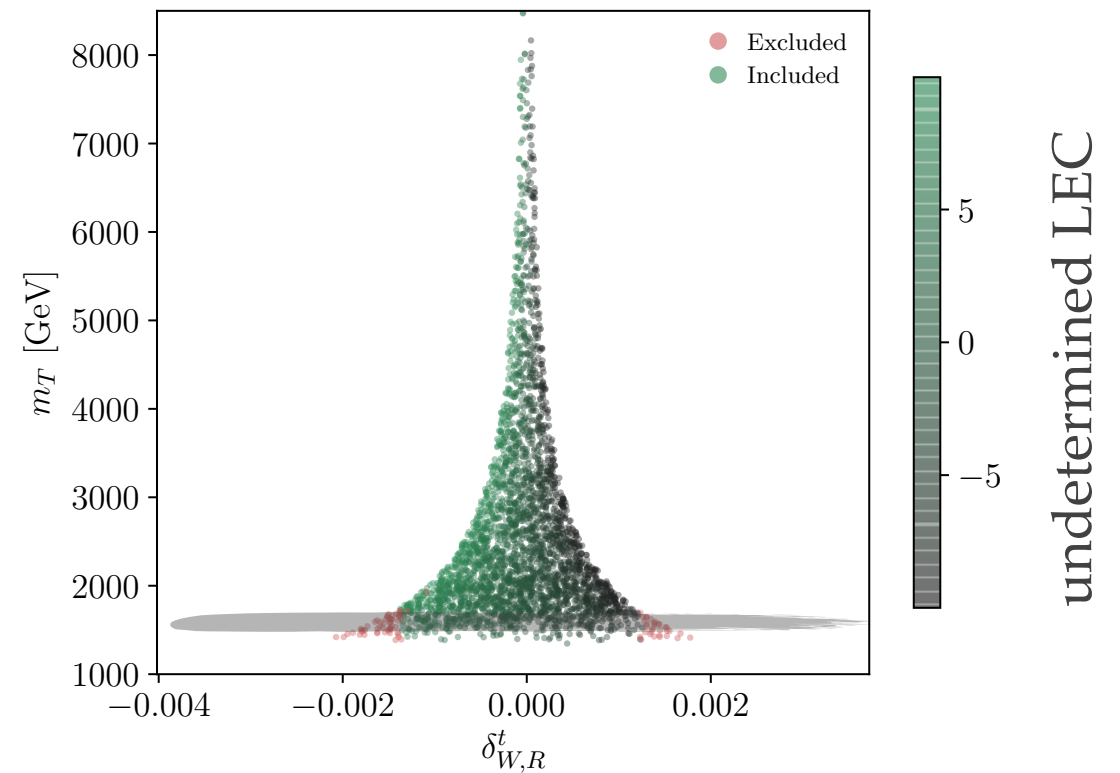
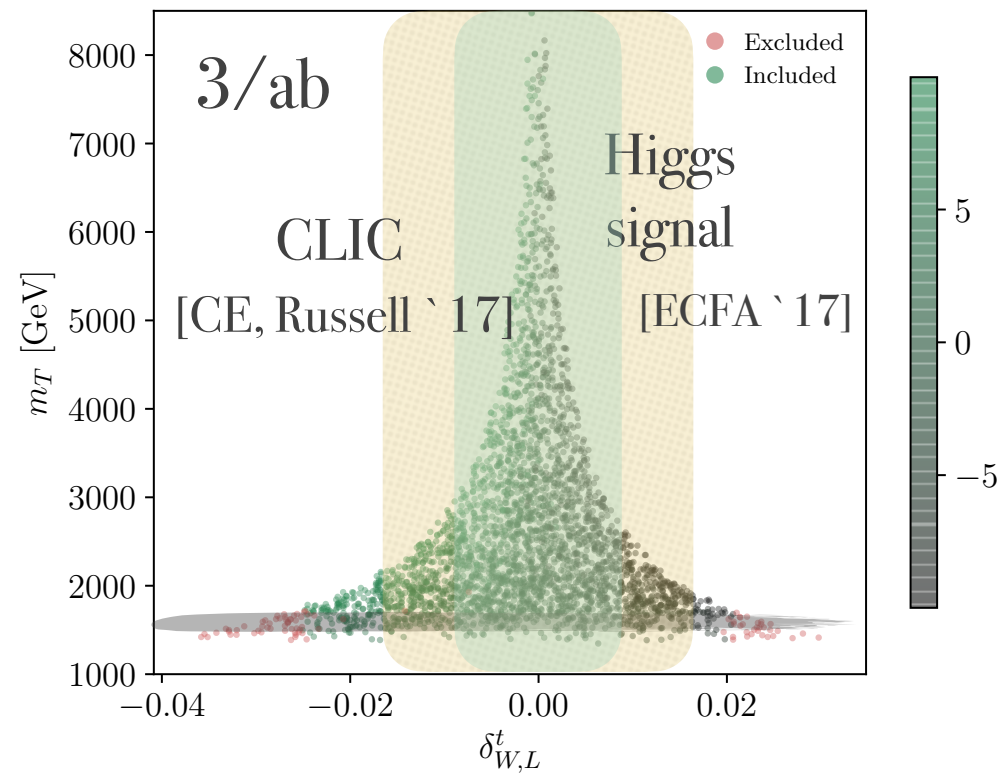
model correlations

$$\begin{aligned} \delta_{W,L} &\in [-0.025, 0.02], & \delta_{W,R} &\in [-0.0014, 0.0013], \\ \delta_{Z,L}^t &\in [-0.073, 0.06], & \delta_{Z,R}^t &\in [-0.33, 0.37] \end{aligned}$$

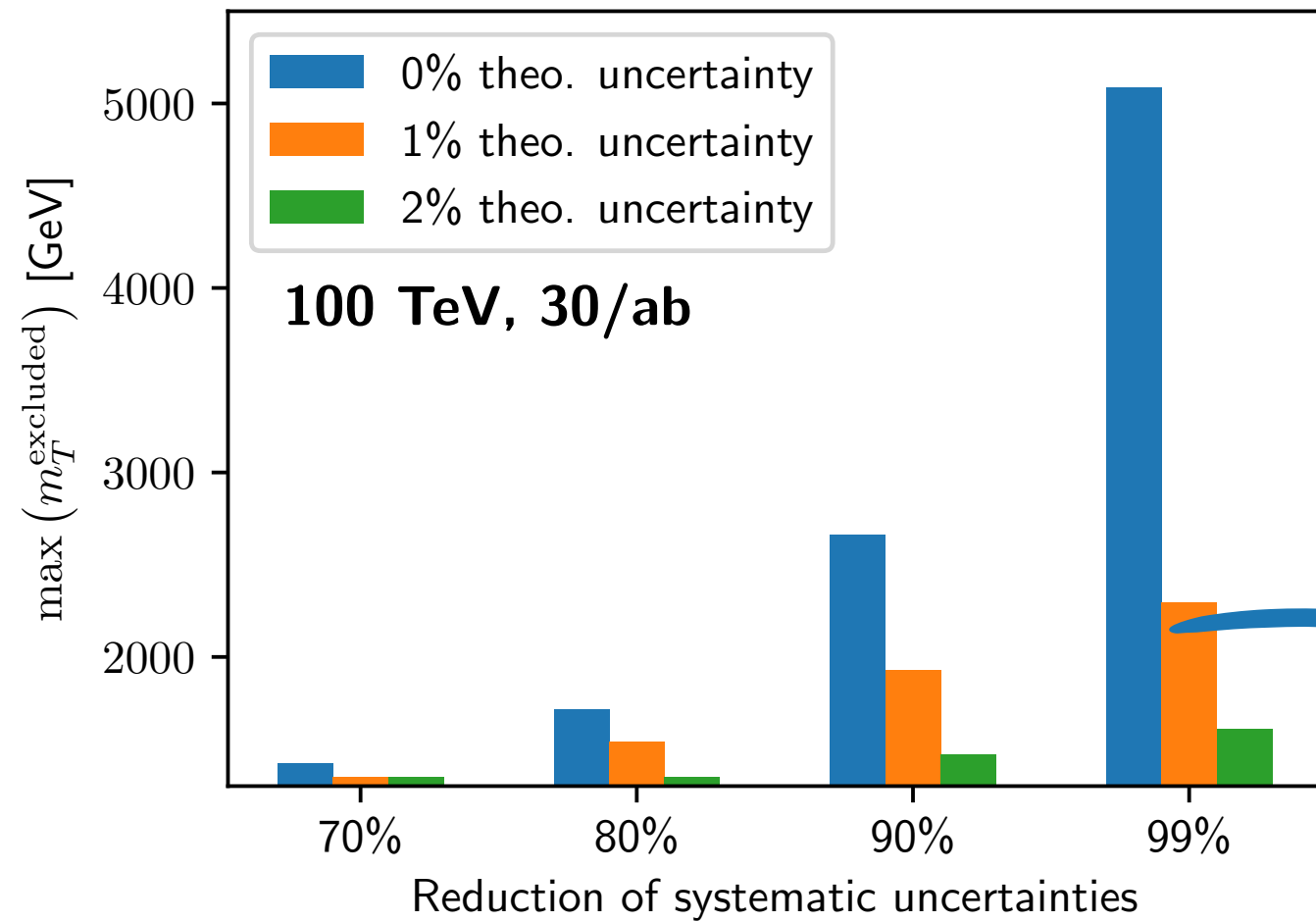
- existing direct top partner constraints in the range of  $\gtrsim 1.5$  TeV compatible [Matsedonskyi, Panico, Wulzer '15]
- theoretical uncertainties is main sensitivity limitation, adding additional channels does not change this picture dramatically



# indirect top sector constraints

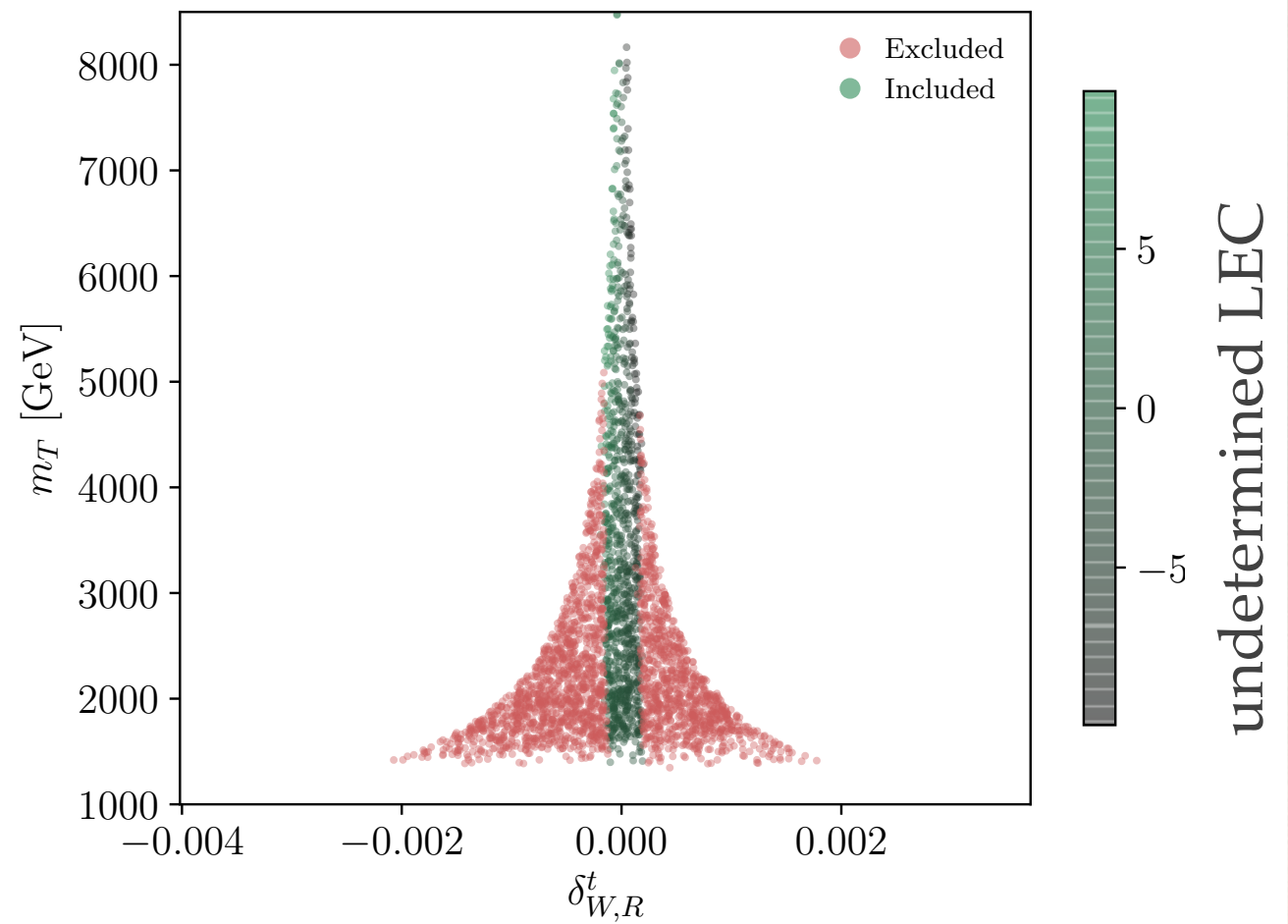
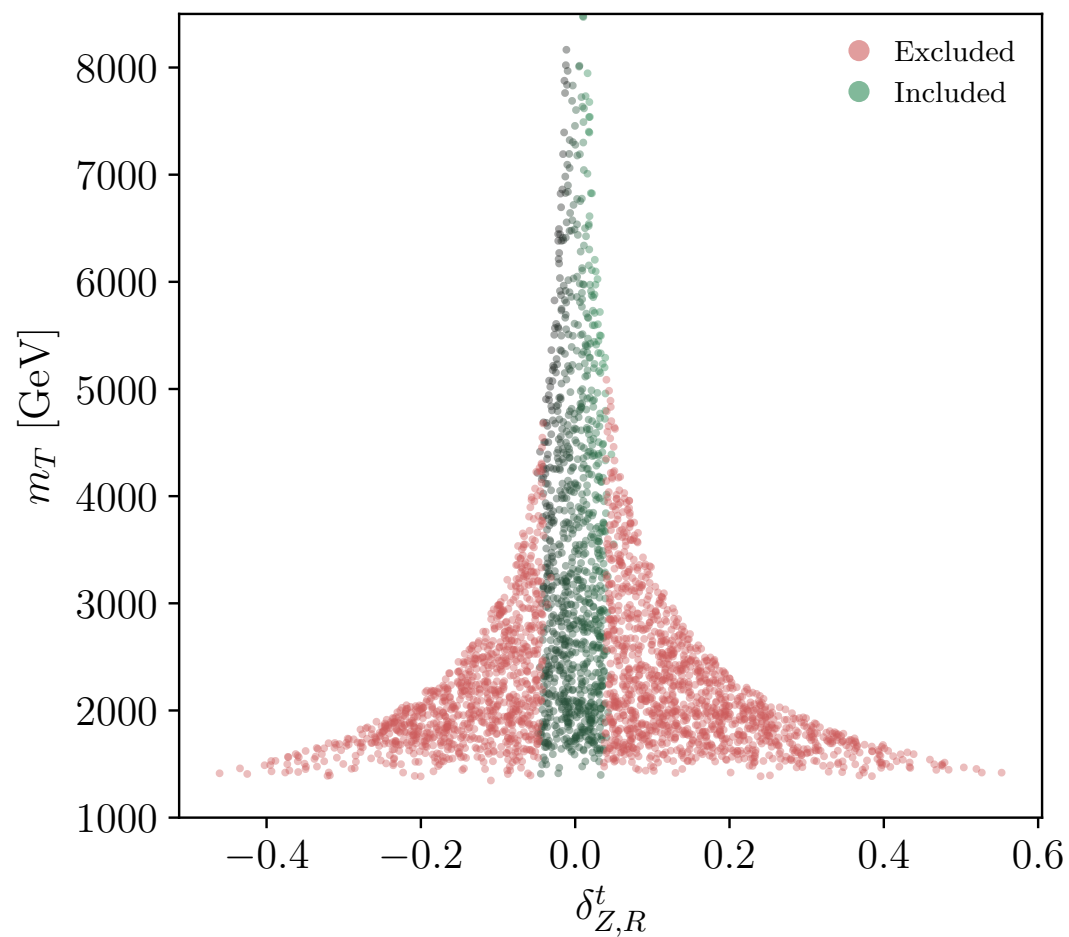




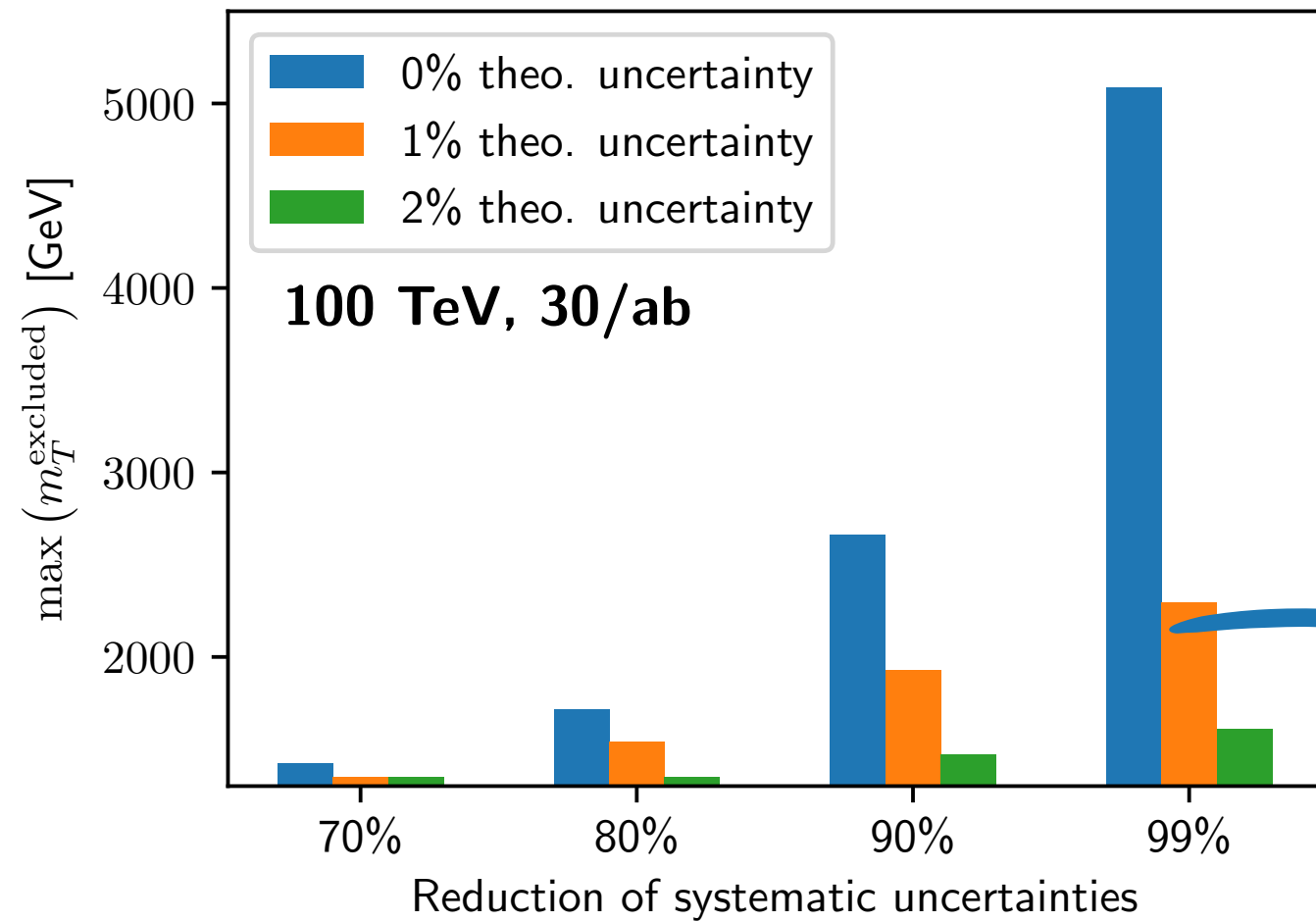


## indirect top sector constraints

- optimistic extrapolations provide indirect sensitivity up to about 5 TeV

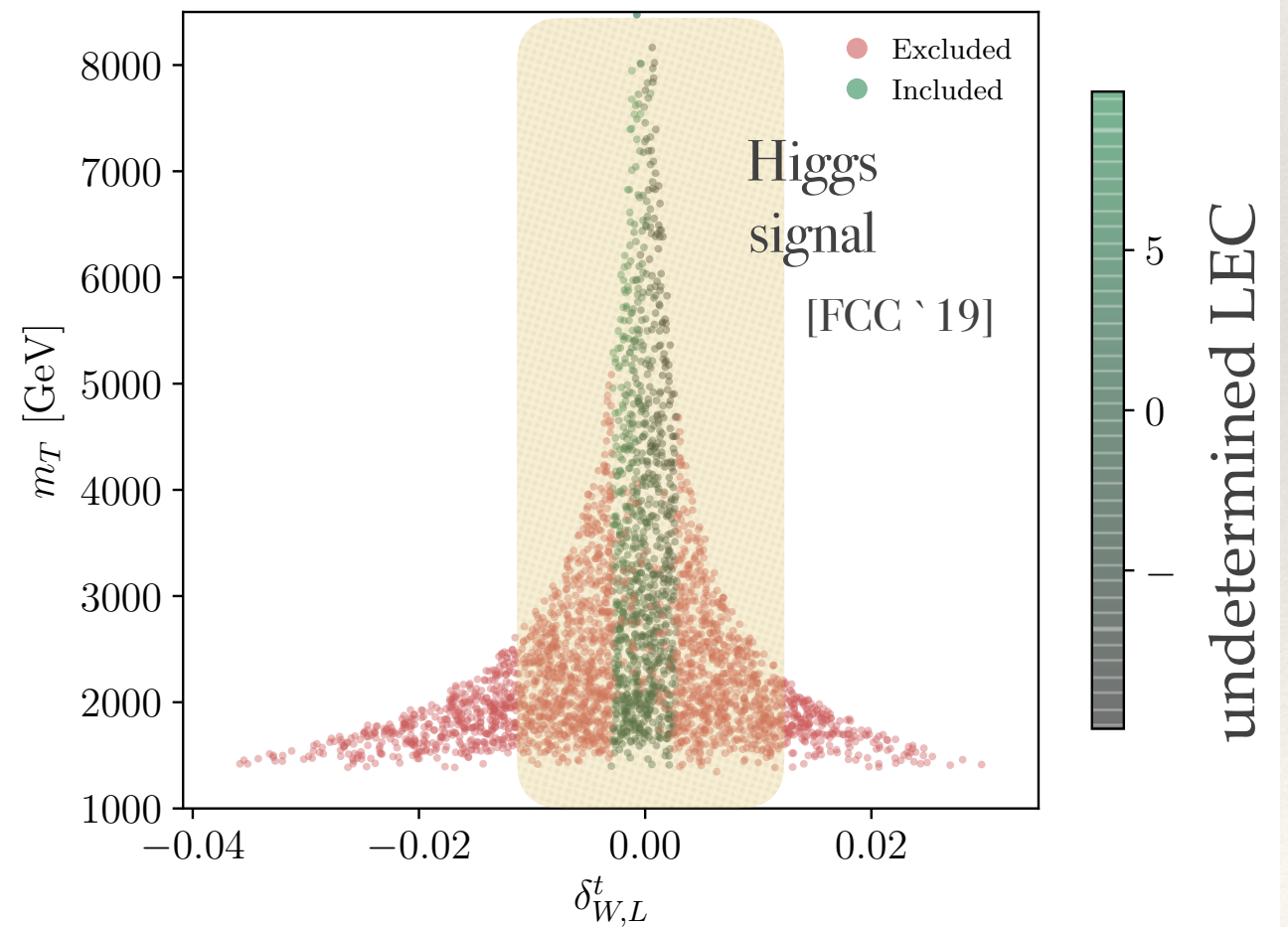
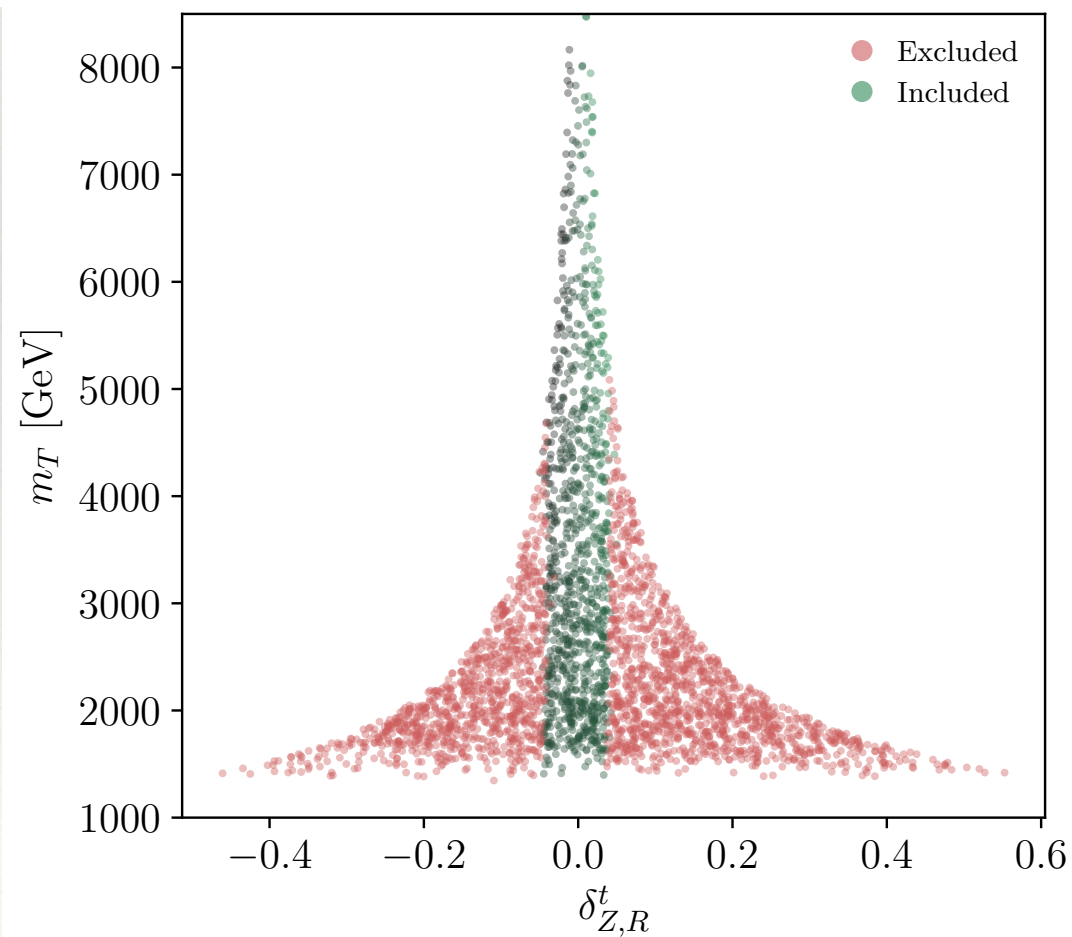




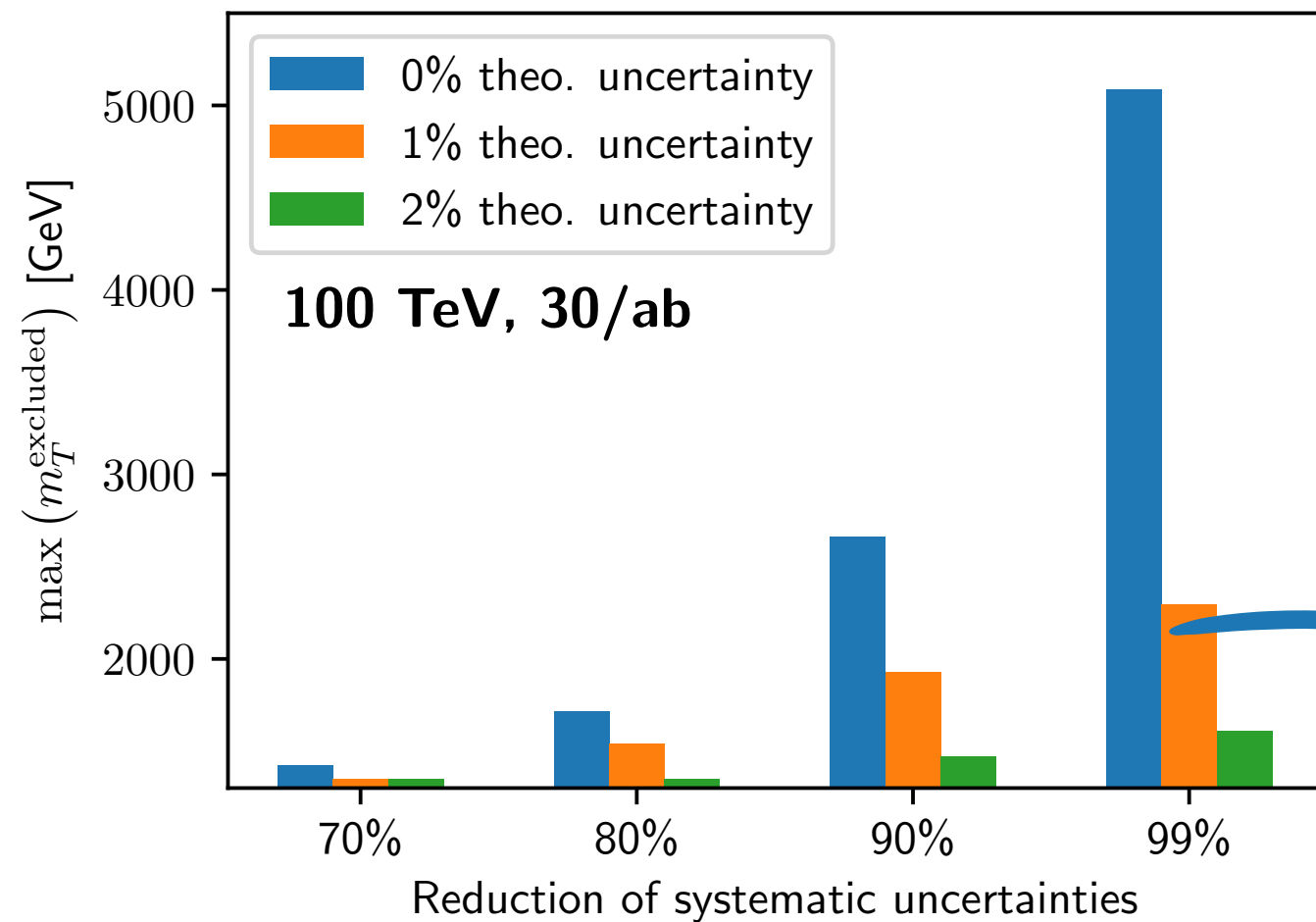


## indirect top sector constraints

- optimistic extrapolations provide indirect sensitivity up to about 5 TeV



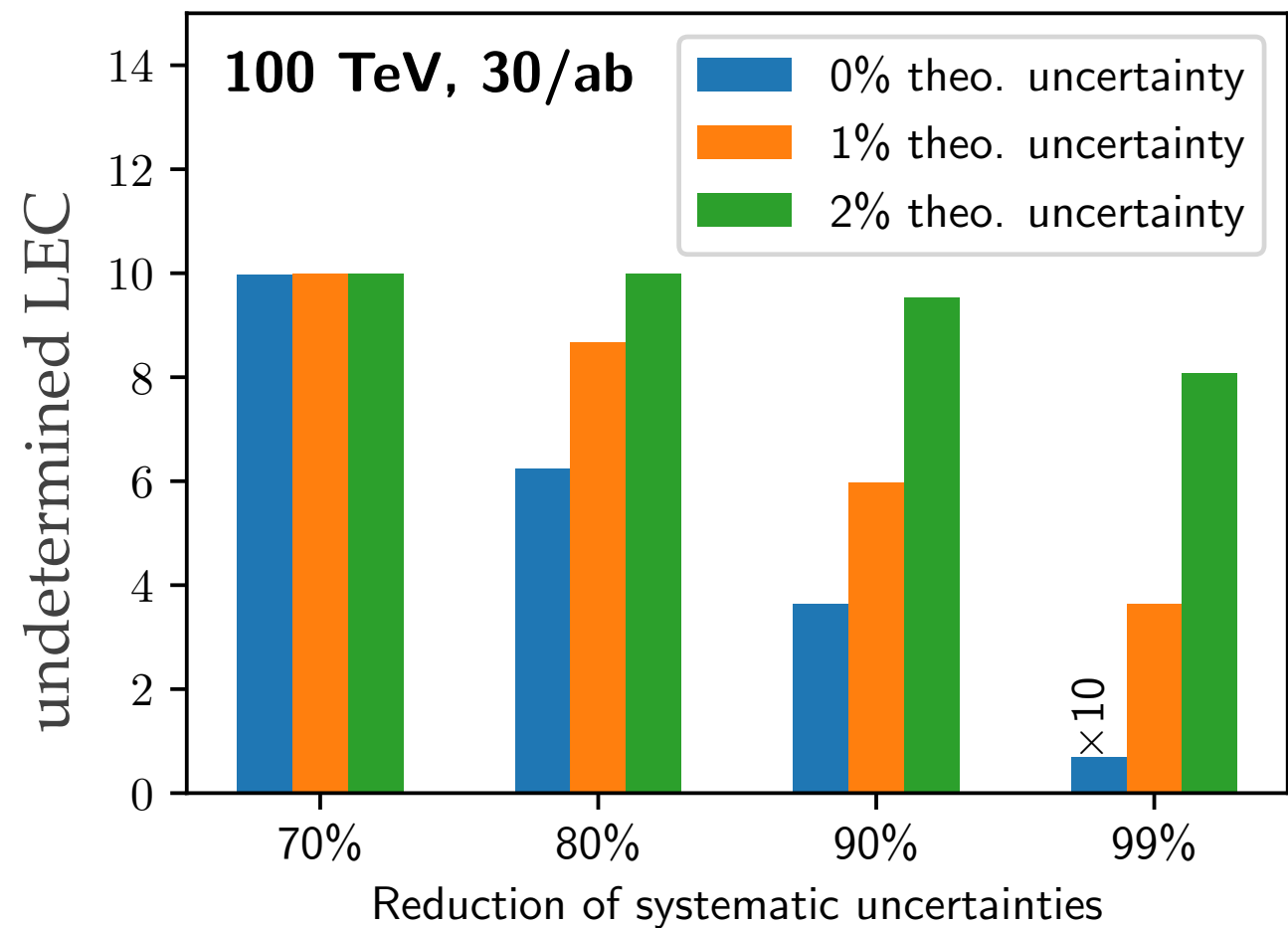




## indirect top sector constraints

- optimistic extrapolations provide indirect sensitivity up to about 5 TeV

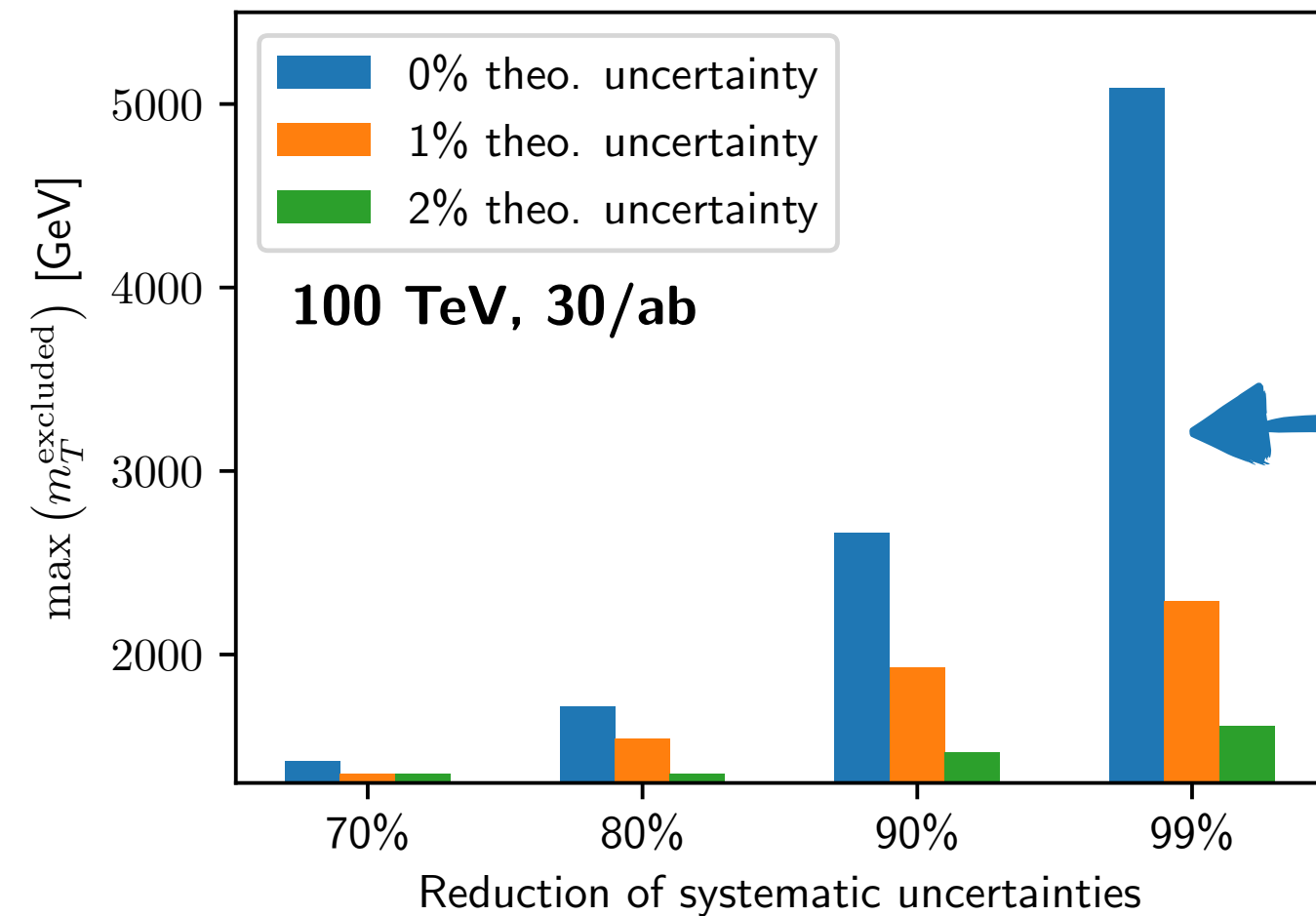
- can understand constraint as LEC-related constraint
- complementarity to derivatively-coupled PNGBs
- LEC  $\sim 1$  attainable, motivates T+Z searches





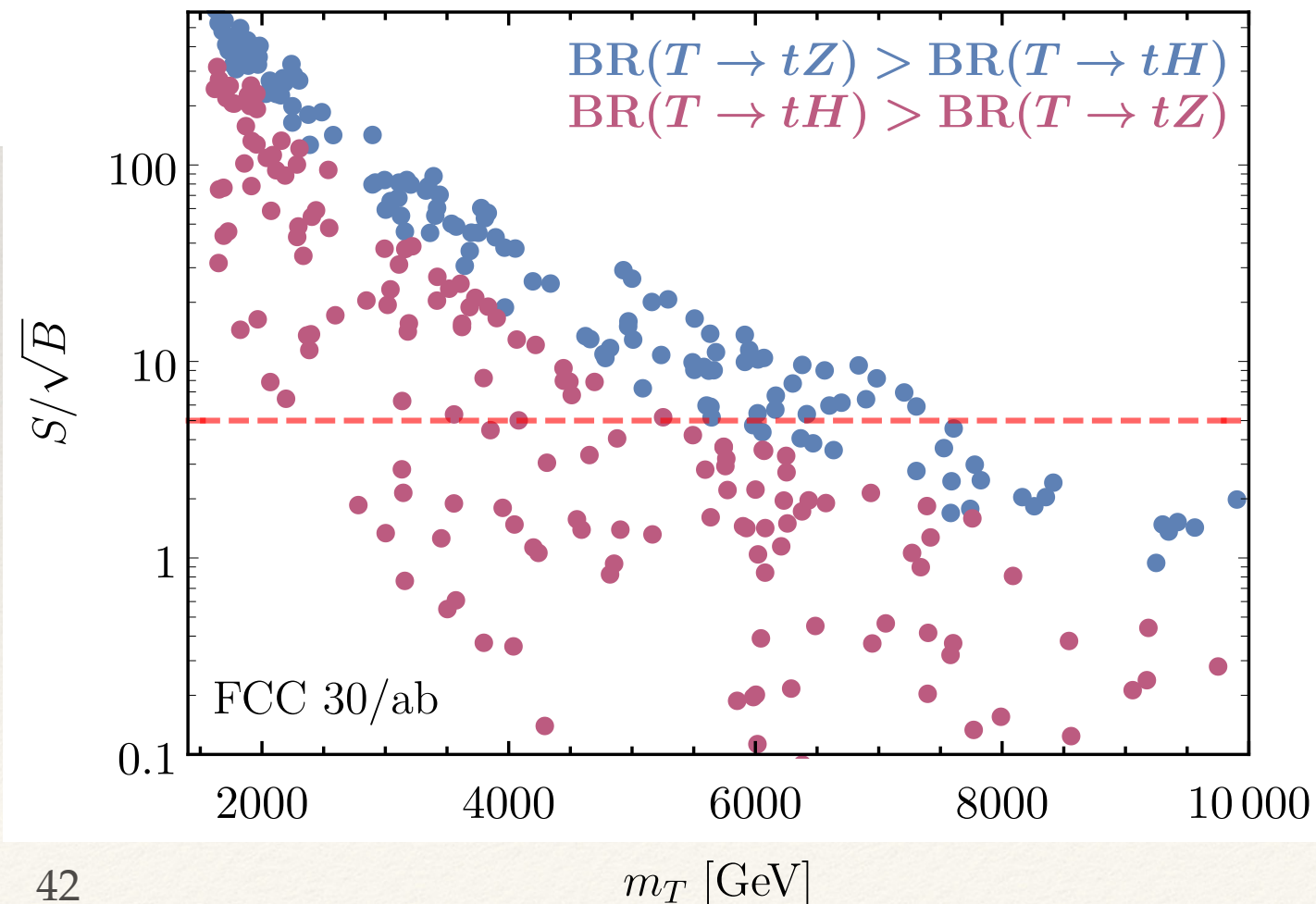
## indirect top sector constraints

- optimistic extrapolations provide indirect sensitivity up to about 5 TeV



- direct top partner searches in electroweak channels providing direct sensitivity up to 8 TeV

[de Simone et al. `14]  
[Azatov et al. `14]  
[Matsedonskyi et al. `14]  
[Golling et al. `16]  
[Barducci et al. `17]  
[Li et al. 19]





- ▶ *EFT @ colliders progress has been rapid*
  - ▶ matching, validity re:momentum coverage at hadron machines
  - ▶ simulation in realistic setups
  - ▶ ...but still ways to improve: limit setting - machine learning
  - ▶ uncertainties/deviations crucial for continued EFT efforts to be fruitful; adopt UV inspired-restrictions as way out?
- ▶ *Opportunity to link the Higgs/top sector to new physics*
  - ▶ cure SM shortcomings (CP violation, hierarchy, DM, ...)
  - ▶ (multi-)Higgs/(multi-)top production as an avenue for BSM
  - ▶ LHC not enough to achieve this in full glory